(Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2001) Tab settings ⇒ ⇒ ⇒ ▼	ORM COVER SHEET  ARKS ONLY  U.S. DEPARTMENT OF COMMERCE  U.S. Patent and Trademark Office
To the Honorable Commissioner of Patents and Tradem	arks: Please record the attached original documents or copy thereof.
Name of conveying party(ies); New Forum Publishers, Ind     Individual(s)	Name: <u>Apex Learning, Inc.</u> Internal Address:
Additional name(s) of conveying party(ies) attached?   Yes	No Individual(s) citizenship
3. Nature of conveyance:  ☐ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Nature	☐ Association
Execution Date: 03/06/2004	If assignee is not domiciled in the United States, a domestic representative designation is attached: \( \text{Ye}: \text{No} \) No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? \( \text{I} \) Yes \( \text{No} \) No
Application number(s) or registration number(s):     A. Trademark Application No.(s)  Additional number(s)	B. Trademark Registration No.(s) 233, 794 and 2416258 (s) attached  Yes  No
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications 2 and registrations involved
Name: <u>Catherine H. Tran, Perkins Coie LLP</u> Internal Address:	7. Total fee (37 CFR 3.41)\$65,00 ☐ Enclosed ☐ Authorized to be charged to deposit amount
Street Address: 1201 Third Avenue, Suite 4800	8. Deposit account number: 502278
City: <u>Seattle</u> State <u>: WA</u> Zip: <u>98101</u>	(Attach duplicate copy of this page if paying by deposit account
'	T USE THIS SPACE
9. Statement and signature.  To the best of my knowledge and belief, the foregoing infordocument  Catherine H. Tran	mation is true and correct and any attached copy is a true copy of the original O4/ 8 /2004
Name of Person Signing	Signature Date cover sheet, attachments, and documents:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademark, Box Assignments Washington, D.C. 20231

Form <b>PTO-1594</b> (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2001) Tab settings ⇒ ⇒	03/01) No. 0651-0027 (exp. 5/31/2001)  TRADEMARKS ONLY  U.S. Patent and Trademark Office				
	r of Patents and Trademarks:	Please record the attached original document	or copy thereof.		
1. Name of conveying party(ies): Note	☐ Association ☐ Limited Partnership	Name and address of receiving party(ies     Name: Apex Learing Inc.     Internal     Address:     Street Address: 110 – 110 <sup>th</sup> Avenue NE     City: Bellevue     State: WA	, Suite 21 <u>0</u>		
☐ Other		Oldy. Bollovas			
Additional name(s) of conveying party	(ies) attached? ☐ Yes 🗵 No	☐ Individual(s) citizenship			
Nature of conveyance:		Association	<del></del>		
	☐ Merger	General Partnership			
Security Agreement	☐ Change of Name	Limited Partnership			
Other	·	□ Corporation-State Washington			
Execution Date: 03/05/2004		Other			
		If assignee is not domiciled in the United States representative designation is attached:   (Designations must be a separate document fn Additional name(s) & address(es) attached? [	s □ No m assignment)		
Application number(s) or registri	ation number(s):		, <del></del>		
A. Trademark Application No	D.(s)	B. Trademark Registration No.(s)			
		2,337,794			
·		2,416,258			
	Additional number(s) att				
Name and address of party to w concerning document should be		6. Total number of applications 2 and registrations involved			
Name: <u>Catherine H. Tran, Perki</u>	ins Coie LLP	7. Total fee (37 CFR 3.41)	\$65.00		
Internal Address:		☐ Enclosed	·		
		Authorized to be charged to deposit	amount		
Street Address: <u>1201 Third Ave</u>	enue, Suite 4800	8. Deposit account number: 502278			
City <u>: Seattle</u> Stat	e: WAZip: <u>98101</u>	(Attach duplicate copy of this page if payin	j by deposit account)		
	DO NOT US	THIS SPACE			
Statement and signature.     To the best of my knowledge and document     Catherine H. Tran	d belief, the foregoing information	is true and correct and any attached copy is a :	rue copy of the original		
Name of Person Signing		Signature	Date		
1	Total number of pages including cover sh	eet, attachments, and documents:			

Mail documents to be recorded with required cover sheet information to: Commissione: of Patent & Trademark, Box Assignments Washington, D.C. 20231

## ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, New Forum Publishers, Inc. ("Assignor"), a Delaware corporation with its principal place of business at The Times Building, 4th Floor, Suburban Square, Ardmore, Pennsylvania 19003, is the owner of various trademarks and service marks including, but not limited to, the marks set forth in Exhibit 1 and incorporated herein by reference (collectively, the "Marks");

WHEREAS, Assignor is the owner of the U.S. registrations set forth in Exhibit 2 and incorporated herein by reference (the "Registrations"); and

WHEREAS, Apex Learning Inc. ("Assignee"), a Washington corporation with its principal place of business at 110 - 110th Avenue NE, Suite 210, Belle rue, Washington 98004, is desirous of acquiring the Marks, the Registrations, and the goodwill associated therewith.

NOW, THEREFORE, for the sum of ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all right, title and interest in and to the Marks, the Fegistrations and the goodwill associated therewith.

Signed this J day of MANCY, 2004.

New Forum Publishers, Inc.

STATE OF 😂 🖰	) ) ss.	
COUNTY OF King	) ss. )	•
On the 5 day of _	March	, 2004, before me personally
appeared Jonathan Shr	nalzbad, the pers	son who signed the foregoing
instrument, who being by me	duly sworn, ackn	owledged that he/she is the
Executive Produce of New Forum	Publishers, Inc., t	the corporation described ir and which
executed the foregoing instru	ment, that he/she	has signed said instrument as a free act
on behalf of said corporation,	and that he/she h	as the authority to act on behalf of, and
bind, said corporation.		

SUBSCRIBED AND SWORN to before me on the date stated above.

-2-

NOTARY PUBLIC in and for the State of with residing at Snehonish Cata

My Appointment Expires: II. 60 2 · do

[SL032170249.DOC]

3/5/04 TRADEMARK REEL: 002830 FRAME: 0632

## Acceptance of Assignment

Apex Learning Inc., the Assignee above, does hereby accept the assignment of the Marks, the Registrations and the goodwill associated therewith.

Signed this 5th day of Mascy, 2004.
Apex Learning Inc.
By: July Jan Name: Chuck Languar Title: Marrown, Diecoror
STATE OF Washington ) ss.
COUNTY OF King )
On the 5 day of Merch, 2004, before me personally
appeared Chark Complice , the person who signed the foregoing
instrument, who being by me duly sworn, acknowledged that he/she is the
Marketine Director of Apex Learning Inc., the corporation described in and which executed
the foregoing instrument, that he/she has signed said instrument as a free ect on behalf
of said corporation, and that he/she has the authority to act on behalf of, and bind, said

SUBSCRIBED AND SWORN to before me on the date stated above.

NOTARY PUBLIC in and for the State of

LDA , residing at Such ornish Caty My Appointment Expires: 11. 22-06

[SL032170249.DOC]

corporation.

## EXHIBIT 1 <u>UNITED STATES</u> TRADEMARKS AND SERVICE MARKS

**Trademarks and Service Marks** 

**BEYOND BOOKS** 

BEYONDBOOKS.COM

NEW FORUM PUBLISHERS

BEYOND BOOKS LOGO (Attached)

## EXHIBIT 2 **UNITED STATES**

TRADEMARK REGISTRATIONS

Trademark	Registration No.	Registration Date
BEYOND BOOKS	2,337,794	April 4, 2000
NEW FORUM PUBLISHERS	2,416,258	December 26, 2000

[SL032170249.DOC]

**RECORDED: 04/08/2004** 

3/5/04 **TRADEMARK REEL: 002830 FRAME: 0635**