

TRADEMARK ASSIGNMENT


Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ty, L.L.C.		03/26/2004	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	Lotus Brands, Inc.		
Street Address:	P.O. Box 325		
City:	Twin Lakes		
State/Country:	WISCONSIN		
Postal Code:	53181		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1361667	SMILE-BRITE	
Registration Number:	1723170	SMILE BRITE	
CORRESPONDENCE DATA			
Fax Number:	(312)577-7007		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademark@fitcheven.com		
Correspondent Name:	Fitch, Even, Tabin & Flannery		
Address Line 1:	120 South LaSalle, Suite 1600		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	5993-79013		
NAME OF SUBMITTER:	Joseph T. Nabor		
Total Attachments: 1			
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WHEREAS, Ty, L.L.C., having an office and principal place of business at 2533 N. Carson Street, Suite 3603, Carson City, Nevada 89706, is the owner of the following trademarks and the U.S. Trademark Registrations thereof and has adopted and used the marks in connection with the goods in the Registration in commerce:

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
SMILE-BRITE	1,361,667	September 24, 1985
	1,773,170	October 13, 1992

WHEREAS, Lotus Brands, Inc., a Wisconsin corporation whose address is P.O. Box 325, Twin Lakes, Wisconsin 53181, is desirous of acquiring the entire right, title and interest in and to said marks, and the Registrations thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Ty, L.L.C., does hereby sell, assign and transfer unto said Lotus Brands, Inc., the entire right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, the right to sue for and recover all damages and other remedies in respect of any infringement of the marks which may have occurred prior to the date of this Assignment, and the above-identified United States Trademark Registrations.

Effective this 26 day of March 2004.

TY, L.L.C., A NEVADA L.L.C.
MANAGED BY LINE CORP,
A NEVADA CORPORATION

By: Larry Brunner
Larry Brunner
Title: PRESIDENT, LINE CORP