TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fishing Spirit, Inc.		03/23/2004	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Wachovia Bank, National Association, as Administrative Agent
Street Address:	201 South College Street
Internal Address:	CP-8
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28288
Entity Type:	national banking association: UNITED STATES

PROPERTY NUMBERS Total: 39

Property Type	Number	Word Mark
Registration Number:	1523026	HOOK-HONE-R
Registration Number:	2080201	ACCUCAST
Registration Number:	990065	BASS-BUSTER
Registration Number:	1504985	BRUSH'N ROD
Registration Number:	652011	CENTURY
Registration Number:	663085	CITATION
Registration Number:	2297562	COPPERHEAD
Registration Number:	1670372	CRAPPIE BUSTER
Registration Number:	2062238	EPIC
Registration Number:	1632447	EXCELLENCE
Registration Number:	2162452	FEATHERCAST
Registration Number:	1967296	FULCRUM
Registration Number:	2072356	FUSION
Registration Number:	2103843	FUSION

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Registration Number:	999759	GUIDE
Registration Number:	1504986	ICE 'N STIK
Registration Number:	2365118	IMPACT
Registration Number:	2212555	JOHNSON LURES
Registration Number:	2068642	JOHNSON'S
Registration Number:	642047	JOHNSON'S SILVER MINNOW
Registration Number:	2128884	JOHNSON'S SPRITE
Registration Number:	1877740	
Registration Number:	1525922	OUTBACK
Registration Number:	2278516	REVOLUTION
Registration Number:	1893217	S P I D E R W I R E
Registration Number:	1960948	SABRA
Registration Number:	2024340	SCORPION
Registration Number:	2291576	SLINGSHOT
Registration Number:	1970417	SPIDERCAST
Registration Number:	2447058	SPIDERLINE
Registration Number:	1440650	SPIDERLINE
Registration Number:	2107627	SPIDERMITE
Registration Number:	2296985	SPIDERSHAFT
Registration Number:	2035583	SPIDERWIRE
Registration Number:	2072355	SPIDERWIRE FUSION
Registration Number:	2127272	SPRITE
Registration Number:	2244204	SUPER MONO
Registration Number:	2413420	TANGLEFREE
Serial Number:	78334549	SPIDER

CORRESPONDENCE DATA

Fax Number: (919)286-8199

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 919 286-8049

Email: PTO_TMconfirmation@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

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Address Line 4: Durham, NORTH CAROLINA 27705

ATTORNEY DOCKET NUMBER:	512485.1140

NAME OF SUBMITTER:	John E. Slaughter

Total Attachments: 4
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NOTICE OF
GRANT OF SECURITY INTEREST
IN TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Amended and Restated Security Agreement dated as of March 23, 2004 (the "Security Agreement") by and among the Obligors thereto (each an "Obligor" and collectively, the "Obligors") and Wachovia Bank, National Association, as Administrative Agent (the "Administrative Agent") for the lenders referenced therein (the "Lenders"), the undersigned Obligor has granted a continuing security interest in and continuing Lien upon, the trademarks and trademark applications shown below to the Administrative Agent for the ratable benefit of the Lenders:

TRADEMARKS

Trademark No.	Description of Trademark	Date of Trademark

See Exhibit A attached hereto and made a part hereof.

TRADEMARK APPLICATIONS

Trademark Application No.	Description of Trademark Applied For	Date of Trademark Application

See Exhibit A attached hereto and made a part hereof.

The undersigned Obligor and the Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark.

Very truly yours,

FISHING SPIRIT, INC., a Wisconsin corporation

By: _____
Name: Kurt A. Tjaden
Title: Treasurer

Acknowledged and Accepted:

Wachovia Bank, National Association, as Administrative Agent

By: _____
Name: _____
Title: _____

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The undersigned Obligor and the Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark.

Very truly yours,

FISHING SPIRIT, INC., a Wisconsin corporation

By:_____
Name: _____
Title: _____

Acknowledged and Accepted:

Wachovia Bank, National Association, as Administrative Agent

By:_____
Name: David C. Haughland
Title: VP.

EXHIBIT A

Trademark Registrations

Mark	Reg. No.	Reg. Date
HOOK-HONE-R	1523026	1/31/89
ACCUCAST	2080201	7/15/97
BASS-BUSTER	990065	8/6/74
BRUSH 'N ROD (Stylized)	1504985	9/20/88
CENTURY	652011	9/24/57
CITATION	663085	6/17/58
COPPERHEAD	2297562	12/7/99
CRAPPIE BUSTER	1670372	12/31/91
EPIC	2062238	5/13/97
EXCELLENCE	1632447	1/22/91
FEATHERCAST	2162452	6/2/98
FULCRUM	1967296	4/9/96
FUSION	2072356	6/17/97
FUSION	2103843	10/7/97
GUIDE	999759	12/17/74
ICE 'N STIK (Stylized)	1504986	9/20/88
IMPACT	2365118	7/4/00
JOHNSON LURES	2212555	12/22/98
JOHNSON'S	2068642	6/10/97
JOHNSON'S SILVER MINNOW (Stylized)	642047	2/26/57
JOHNSON'S SPRITE	2128884	1/13/98
SPIDER DESIGN	1877740	2/7/95
OUTBACK	1525922	2/21/89
REVOLUTION	2278516	9/14/99
S P I D E R W I R E and Design	1893217	5/9/95
SABRA <NATIVE BORN>	1960948	3/5/96
SCORPION	2024340	12/17/96
SLINGSHOT	2291576	11/9/99
SPIDERCAST	1970417	4/23/96
SPIDERLINE	2447058	4/24/01
SPIDERLINE	1440650	5/26/87
SPIDERMITE	2107627	10/21/97
SPIDERSHAFT	2296985	11/30/99
SPIDERWIRE	2035583	2/4/97
SPIDERWIRE FUSION	2072355	6/17/97
SPRITE	2127272	1/6/98
SUPER MONO	2244204	5/11/99
TANGLEFREE	2413420	12/19/00

Trademark Application

Mark	App. No.	App. Date
SPIDER	78334549	12/1/03