

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

Notice of Grant of Security Interest

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------|----------|----------------|------------------------|
| Fishing Spirit, Inc. | | 03/23/2004 | CORPORATION: WISCONSIN |

RECEIVING PARTY DATA

| | |
|-------------------|--|
| Name: | Wachovia Bank, National Association, as Administrative Agent |
| Street Address: | 201 South College Street |
| Internal Address: | CP-8 |
| City: | Charlotte |
| State/Country: | NORTH CAROLINA |
| Postal Code: | 28288 |
| Entity Type: | national banking association: UNITED STATES |

PROPERTY NUMBERS Total: 39

| Property Type | Number | Word Mark |
|----------------------|---------|----------------|
| Registration Number: | 1523026 | HOOK-HONE-R |
| Registration Number: | 2080201 | ACCUCAST |
| Registration Number: | 990065 | BASS-BUSTER |
| Registration Number: | 1504985 | BRUSH'N ROD |
| Registration Number: | 652011 | CENTURY |
| Registration Number: | 663085 | CITATION |
| Registration Number: | 2297562 | COPPERHEAD |
| Registration Number: | 1670372 | CRAPPIE BUSTER |
| Registration Number: | 2062238 | EPIC |
| Registration Number: | 1632447 | EXCELLENCE |
| Registration Number: | 2162452 | FEATHERCAST |
| Registration Number: | 1967296 | FULCRUM |
| Registration Number: | 2072356 | FUSION |
| Registration Number: | 2103843 | FUSION |

TRADEMARK

REEL: 002832 FRAME: 0079

900007347

OP \$990.00 1523026

| | | |
|----------------------|----------|-------------------------|
| Registration Number: | 999759 | GUIDE |
| Registration Number: | 1504986 | ICE 'N STIK |
| Registration Number: | 2365118 | IMPACT |
| Registration Number: | 2212555 | JOHNSON LURES |
| Registration Number: | 2068642 | JOHNSON'S |
| Registration Number: | 642047 | JOHNSON'S SILVER MINNOW |
| Registration Number: | 2128884 | JOHNSON'S SPRITE |
| Registration Number: | 1877740 | |
| Registration Number: | 1525922 | OUTBACK |
| Registration Number: | 2278516 | REVOLUTION |
| Registration Number: | 1893217 | S P I D E R W I R E |
| Registration Number: | 1960948 | SABRA |
| Registration Number: | 2024340 | SCORPION |
| Registration Number: | 2291576 | SLINGSHOT |
| Registration Number: | 1970417 | SPIDERCAST |
| Registration Number: | 2447058 | SPIDERLINE |
| Registration Number: | 1440650 | SPIDERLINE |
| Registration Number: | 2107627 | SPIDERMITE |
| Registration Number: | 2296985 | SPIDERSHAFT |
| Registration Number: | 2035583 | SPIDERWIRE |
| Registration Number: | 2072355 | SPIDERWIRE FUSION |
| Registration Number: | 2127272 | SPRITE |
| Registration Number: | 2244204 | SUPER MONO |
| Registration Number: | 2413420 | TANGLEFREE |
| Serial Number: | 78334549 | SPIDER |

CORRESPONDENCE DATA

Fax Number: (919)286-8199
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 919 286-8049
 Email: PTO_TMconfirmation@mvalaw.com
 Correspondent Name: Moore & Van Allen PLLC
 Address Line 1: 2200 West Main Street
 Address Line 2: Suite 800
 Address Line 4: Durham, NORTH CAROLINA 27705

ATTORNEY DOCKET NUMBER: 512485.1140

NAME OF SUBMITTER:

John E. Slaughter

Total Attachments: 4

source=ngsi-t fish spirit#page1.tif

source=ngsi-t fish spirit#page2.tif

source=ngsi-t fish spirit#page3.tif

source=ngsi-t fish spirit#page4.tif

NOTICE OF
GRANT OF SECURITY INTEREST
IN TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Amended and Restated Security Agreement dated as of March 23, 2004 (the "Security Agreement") by and among the Obligors thereto (each an "Obligor" and collectively, the "Obligors") and Wachovia Bank, National Association, as Administrative Agent (the "Administrative Agent") for the lenders referenced therein (the "Lenders"), the undersigned Obligor has granted a continuing security interest in and continuing Lien upon, the trademarks and trademark applications shown below to the Administrative Agent for the ratable benefit of the Lenders:

TRADEMARKS

| <u>Trademark No.</u> | <u>Description of Trademark</u> | <u>Date of Trademark</u> |
|----------------------|-------------------------------------|--------------------------|
|----------------------|-------------------------------------|--------------------------|

See Exhibit A attached hereto and made a part hereof.

TRADEMARK APPLICATIONS

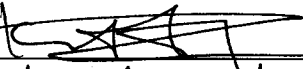
| <u>Trademark Application No.</u> | <u>Description of Trademark Applied For</u> | <u>Date of Trademark Application</u> |
|----------------------------------|---|--|
|----------------------------------|---|--|

See Exhibit A attached hereto and made a part hereof.

The undersigned Obligor and the Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark.

Very truly yours,

FISHING SPIRIT, INC., a Wisconsin
corporation

By: 
Name: Kurt A. Fjaden
Title: Treasurer

Acknowledged and Accepted:

Wachovia Bank, National Association, as Administrative Agent

By: _____
Name: _____
Title: _____

The undersigned Obligor and the Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark.

Very truly yours,

FISHING SPIRIT, INC., a Wisconsin
corporation

By: _____
Name: _____
Title: _____

Acknowledged and Accepted:

Wachovia Bank, National Association, as Administrative Agent

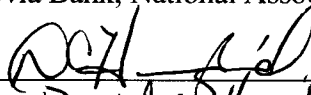
By:  _____
Name: David C. Hang
Title: V.P.

EXHIBIT A

Trademark Registrations

| Mark | Reg. No. | Reg. Date |
|------------------------------------|----------|-----------|
| HOOK-HONE-R | 1523026 | 1/31/89 |
| ACCUCAST | 2080201 | 7/15/97 |
| BASS-BUSTER | 990065 | 8/6/74 |
| BRUSH 'N ROD (Stylized) | 1504985 | 9/20/88 |
| CENTURY | 652011 | 9/24/57 |
| CITATION | 663085 | 6/17/58 |
| COPPERHEAD | 2297562 | 12/7/99 |
| CRAPPIE BUSTER | 1670372 | 12/31/91 |
| EPIC | 2062238 | 5/13/97 |
| EXCELLENCE | 1632447 | 1/22/91 |
| FEATHERCAST | 2162452 | 6/2/98 |
| FULCRUM | 1967296 | 4/9/96 |
| FUSION | 2072356 | 6/17/97 |
| FUSION | 2103843 | 10/7/97 |
| GUIDE | 999759 | 12/17/74 |
| ICE 'N STIK (Stylized) | 1504986 | 9/20/88 |
| IMPACT | 2365118 | 7/4/00 |
| JOHNSON LURES | 2212555 | 12/22/98 |
| JOHNSON'S | 2068642 | 6/10/97 |
| JOHNSON'S SILVER MINNOW (Stylized) | 642047 | 2/26/57 |
| JOHNSON'S SPRITE | 2128884 | 1/13/98 |
| SPIDER DESIGN | 1877740 | 2/7/95 |
| OUTBACK | 1525922 | 2/21/89 |
| REVOLUTION | 2278516 | 9/14/99 |
| S P I D E R W I R E and Design | 1893217 | 5/9/95 |
| SABRA <NATIVE BORN> | 1960948 | 3/5/96 |
| SCORPION | 2024340 | 12/17/96 |
| SLINGSHOT | 2291576 | 11/9/99 |
| SPIDERCAST | 1970417 | 4/23/96 |
| SPIDERLINE | 2447058 | 4/24/01 |
| SPIDERLINE | 1440650 | 5/26/87 |
| SPIDERMITE | 2107627 | 10/21/97 |
| SPIDERSHAFT | 2296985 | 11/30/99 |
| SPIDERWIRE | 2035583 | 2/4/97 |
| SPIDERWIRE FUSION | 2072355 | 6/17/97 |
| SPRITE | 2127272 | 1/6/98 |
| SUPER MONO | 2244204 | 5/11/99 |
| TANGLEFREE | 2413420 | 12/19/00 |

Trademark Application

| Mark | App. No. | App. Date |
|--------|----------|-----------|
| SPIDER | 78334549 | 12/1/03 |