

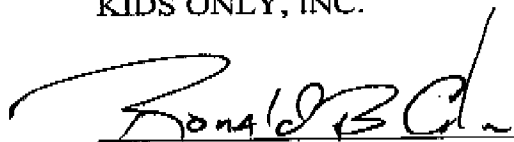


**ASSIGNMENT**

For valuable consideration, Kids Only, Inc., a Massachusetts Corporation having its principle place of business at 11A Walkup Drive, Westborough, Massachusetts 01701, the Owner of United States Trademark Registration No. 1,911,536, for KIDS ONLY! and Design (hereinafter "the Assignor") hereby assigns to New Products LLC, established under the laws of Massachusetts and having its principal place of business at 11A Walkup Drive, Westborough, Massachusetts 01701, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest in, to and under the trademark, and the good will associated therewith, which is the subject of United States Trademark Registration No. 1,911,536.

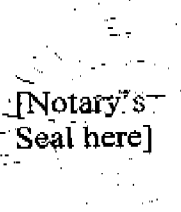
In Witness Whereof, I hereto set my hand and seal at Westboro, MA this 2 day of March, 2004.

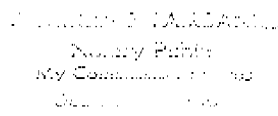
KIDS ONLY, INC.

  
\_\_\_\_\_  
Ronald B. Cohen  
President

State of Massachusetts }  
  }  
County of Middlesex }

Before me this 2 day of March, 2004, personally appeared Ronald B. Cohen known to me to be the person whose name is subscribed to the foregoing assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.



  
Notary Public  
My Commission Expires

  
\_\_\_\_\_  
Notary Public  
My commission expires: