

FORM PTO-1594 (Modified)
(Rev. 6-93)
OMB No. 0651-0011 (exp.4/94)
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TM05/REV03

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

Docket No.:

CON-111J

Tab settings

To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Kids Only, Inc.

- Individual(s)
- General Partnership
- Corporation-State **Massachusetts**
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 2, 2004

2. Name and address of receiving party(ies):

Name: New Products LLC

Internal Address:

Street Address: 11A Walkup Drive

City: Westborough State: MA ZIP: 01701

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Massachusetts Limited Liability Company

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,495,047

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jason D. Shanske

Internal Address: Iandiorio & Teska

Street Address: 260 Bear Hill Road

City: Waltham State: MA ZIP: 02451

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

09-0002

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jason D. Shanske

Name of Person Signing

Signature

4/15/04

Date

700078624

Total number of pages including cover sheet, attachments, and

TRADEMARK

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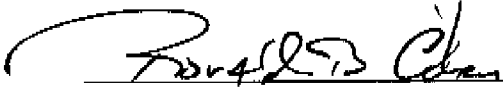
CH \$40.00 090002 2495047

ASSIGNMENT

For valuable consideration, Kids Only, Inc., a Massachusetts Corporation having its principle place of business at 11A Walkup Drive, Westborough, Massachusetts 01701, the Owner of United States Trademark Registration No. 2,495,047, for SUPER SHOPPER (hereinafter "the Assignor") hereby assigns to New Products LLC, established under the laws of Massachusetts and having its principal place of business at 11A Walkup Drive, Westborough, Massachusetts 01701, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest in, to and under the trademark, and the good will associated therewith, which is the subject of United States Trademark Registration No. 2,495,047.

In Witness Whereof, I hereto set my hand and seal at Westboro, MA this 2 day of March, 2004.

KIDS ONLY, INC.



Ronald B. Cohen
President

State of Massachusetts }
County of Middlesex }

Before me this 2 day of March, 2004, personally appeared Ronald B. Cohen known to me to be the person whose name is subscribed to the foregoing assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.

[Notary's Seal here]

Notary Public
My Commission Expires



Notary Public
My commission expires: