

FORM PTO-1594 (Modified) (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94) Copyright 1994-97 LegalStar TM06/REV03

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

Docket No.:
CON-118J

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To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Kids Only, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **Massachusetts**
 Other _____

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: **New Products LLC**

Internal Address: _____

Street Address: **11A Walkup Drive**

City: **Westborough** State: **MA** ZIP: **01701**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other **Massachusetts Limited Liability Company**

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **March 2, 2004**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)
76/287,002

Additional numbers

B. Trademark Registration No.(s)

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Jason D. Shanske**

Internal Address: **Iandiorio & Teska**

Street Address: **260 Bear Hill Road**

City: **Waltham** State: **MA** ZIP: **02451**

6. Total number of applications and registrations involved:..... **1**

7. Total fee (37 CFR 3.41):.....\$ **\$40.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
09-0002

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jason D. Shanske *Jason D. Shanske* **4/15/04**
Name of Person Signing Signature Date

700078628 Total number of pages including cover sheet, attachments, and **TRADEMARK**
REEL: 002832 FRAME: 0314

CH \$40.00 090002 76287002

ASSIGNMENT

For valuable consideration, Kids Only, Inc., a Massachusetts Corporation having its principle place of business at 11A Walkup Drive, Westborough, Massachusetts 01701, the Owner of United States Trademark Application No. 76/287,002, for KINGPIN (hereinafter "the Assignor") hereby assigns to New Products LLC, established under the laws of Massachusetts and having its principal place of business at 11A Walkup Drive, Westborough, Massachusetts 01701, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest in, to and under the trademark, and the good will associated therewith, which is the subject of United States Trademark Application No. 76/287,002.

In Witness Whereof, I hereto set my hand and seal at Westboro, MA this 2 day of March, 2004.

KIDS ONLY, INC.

Ronald B. Cohen
Ronald B. Cohen
President

State of Massachusetts }
County of Middlesex }

Before me this 2 day of March, 2004, personally appeared Ronald B. Cohen known to me to be the person whose name is subscribed to the foregoing assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.

[Signature]
Notary Public
My commission expires:

[Notary's Seal here]

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