

FORM PTO-1594 (Modified)  
(Rev. 6-93)  
OMB No. 0651-0011 (exp. 4/94)  
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TM05/REV03

RECORDATION FORM COVER SHEET  
**TRADEMARKS ONLY**

Docket No.:

CON-114J

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To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**Kids Only, Inc.**

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State **Massachusetts**  
 Other \_\_\_\_\_

Additional names(s) of conveying party(ies)       Yes  No

2. Name and address of receiving party(ies):

Name: New Products LLC

Internal Address: \_\_\_\_\_

Street Address: 11A Walkup Drive

City: Westborough                      State: MA      ZIP: 01701

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other Massachusetts Limited Liability Company

If assignee is not domiciled in the United States, a domestic designation is                       Yes       N  
(Designations must be a separate document from  
Additional name(s) & address(es)                       Yes       N

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: March 2, 2004

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

Additional numbers       Yes  No

B. Trademark Registration No.(s)

**2,614,646**

Additional numbers       Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jason D. Shanske

Internal Address: Iandiorio & Teska

Street Address: 260 Bear Hill Road

City: Waltham                      State: MA      ZIP: 02451

6. Total number of applications and registrations involved:..... 1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

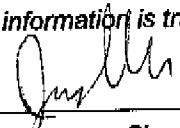
Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:

09-0002

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Jason D. Shanske                                            4/15/04  
Name of Person Signing                      Signature                      Date

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Total number of pages including cover sheet, attachments, and

**TRADEMARK**

REEL: 002832 FRAME: 0324


CH \$40.00 090002 2614646

**ASSIGNMENT**

For valuable consideration, Kids Only, Inc., a Massachusetts Corporation having its principle place of business at 11A Walkup Drive, Westborough, Massachusetts 01701, the Owner of United States Trademark Registration No. 2,614,646, for SUNNY DAY PLAY (hereinafter "the Assignor") hereby assigns to New Products LLC, established under the laws of Massachusetts and having its principal place of business at 11A Walkup Drive, Westborough, Massachusetts 01701, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest in, to and under the trademark, and the good will associated therewith, which is the subject of United States Trademark Registration No. 2,614,646.

In Witness Whereof, I hereto set my hand and seal at Westboro, MA this 2 day of March, 2004.

KIDS ONLY, INC.

  
\_\_\_\_\_  
Ronald B. Cohen  
President

State of Massachusetts }  
  }  
County of Middlesex }

Before me this 2 day of March, 2004, personally appeared Ronald B. Cohen known to me to be the person whose name is subscribed to the foregoing assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.

  
\_\_\_\_\_  
Notary Public  
My commission expires:

[Notary's Seal here]

NOTARY PUBLIC  
Notary Public  
Any Commission Expires