

9/29/03

RECOF

09-25-2003

HEET



To the Honorable Commissioner of Patent

102557641

hed original documents or copy thereof.

1. Name of conveying party(ies):
DEMANDTEC, INC.
One Circle Star Way, Ste. 200
San Carlos, CA 94070

Individuals(s) Association
 General Partnership Limited Partnership
 Corporation-State **Delaware**
 Other _____

2. Name and address of receiving party(ies)
Name: **SILICON VALLEY BANK**
Internal Address:
Street Address: **3003 Tasman Drive**
City: **Santa Clara** State: **CA** ZIP: **95054**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **California banking**
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other - **AMENDMENT TO INTELLECTUAL PROPERTY SECURITY AGREEMENT**

Execution Date: **August 12, 2003**

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)
DEMAND SCIENCE PLATFORM (Serial # 76/329,920)

B. Trademark Registration No.(s)
DEMAND BETTER (Reg. # 2,730,812)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Mr. Sigi Hinojosa
Name: **Buchalter, Nemer, Fields & Younger**
Internal Address: _____

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ **65⁰⁰**

Enclosed
 Authorized to be charged to deposit account

Street Address: **601 South Figueroa Street, 24th Floor**
City: **Los Angeles** State: **California** ZIP: **90017**

8. Deposit account number:
20-0052

(Attach duplicate copy of this page if paying by deposit account)

09/24/2003 6TOM11 00000106 200052 76329920

01 FC:8521 40.00 BA
02 FC:8522 25.00 BA

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christine E Wilson
MR. SIGI HINOJOSA
Name of Person Signing

[Signature]
Signature

August 25, 2003
Date

Total number of pages including cover sheet, attachments, and document:



08-27-2003

TRADEMARK
REEL: 002832 FRAME: 0336

**AMENDMENT TO
INTELLECTUAL PROPERTY SECURITY AGREEMENT**

This AMENDMENT TO INTELLECTUAL PROPERTY SECURITY AGREEMENT (this "Amendment") amends and shall be considered a part of that certain Intellectual Property Security Agreement (the "Agreement"), dated as of October 23, 2001, entered into between DEMANDTEC, INC. ("Grantor") and SILICON VALLEY BANK ("Bank"), which was filed and recorded with the United States Patent and Trademark Office on February 4, 2002, and was designated Reel 2448 Frame 0423 as a reference number. Grantor and Bank agree as follows:

1. Schedule C is hereby amended by adding the trademarks, trademark registrations, and trademark applications described on Schedule C-1 attached hereto to the list of trademarks set forth in that schedule.

2. Except as expressly amended or modified pursuant to this Amendment, the Agreement shall remain otherwise unchanged and in full force and effect.

12th IN WITNESS WHEREOF, Grantor and Bank have executed this Amendment as of this day of August, 2003.

DEMANDTEC, INC.
(Grantor)

By: Mark A. Culhane
Name: MARK A. CULHANE
Title: EVP & CFO

SILICON VALLEY BANK
(Bank)

By: Jeffrey Hanner
Name: JEFFREY HANNER
Title: VP / RM

Schedule C-1

Trademarks

No.	Trademark	Reg. No./ Serial No.	Reg./File Date	Status
1	DEMAND BETTER	2,730,812	6-24-03	Registered
2	DEMAND SCIENCE PLATFORM	76-329,920	10-24-01	Pending
3	MISCELLANEOUS DESIGN (LOGO)	247082	1-21-01	Allowed
4	DEMANDTEC	2,310,498	12-19-02	Registered

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RECORDED: 09/27/2003

TRADEMARK
REEL: 002832 FRAME: 0338