

9/25/03

09-29-2003



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Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Travel Newco, LLC

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State  
 Other Limited Liability Company-Delaware

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Northstar Travel Media, LLC  
Internal Address: \_\_\_\_\_  
Street Address: 500 Plaza Drive  
City: Secaucus State: NJ Zip: 07094

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other Limited Liability Company-Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: 10/19/2001

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s) 76/075,110  
B. Trademark Registration No.(s) \_\_\_\_\_

Additional number(s) attached  Yes  No


5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: David W. Sar  
Internal Address: Brooks, Pierce, McLendon, Humphrey & Leonard, LLP  
Street Address: 2000 Renaissance Plaza  
230 North Elm Street  
City: Greensboro State: NC Zip: 27401

6. Total number of applications and registrations involved: ..... **1**

7. Total fee (37 CFR 3.41).....\$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

DO NOT USE THIS SPACE

9. Signature.  
David W. Sar            9/18/2003  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: **3**

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09/26/2003 LMUELLER 00000217 76075110  
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Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002832 FRAME: 0846

CERTIFICATE OF AMENDMENT

to the

CERTIFICATE OF FORMATION

of

TRAVEL NEWCO, LLC

This Certificate of Amendment of Travel Newco, LLC (the "LLC"), dated as of October 19, 2001 is being duly executed and filed by Andrew C. Davis, an authorized representative of the LLC, to amend the Certificate of Formation of the LLC under the Delaware Limited Liability Company Act (6 Del. C. §18-101, et seq.).

IT IS HEREBY CERTIFIED THAT:

- FIRST. The name of the LLC prior to the time this Certificate of Amendment to the Certificate of Formation takes effect is Travel Newco, LLC.
- SECOND. The Certificate of Formation of the LLC, filed on August 6, 2001 with the State of Delaware, is hereby amended to read as follows:
  - FIRST. The name of the limited liability company formed hereby is NorthStar Travel Media, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment as of the date first above written.

/s/ Andrew C. Davis  
Andrew C. Davis, Authorized Representative

STATE OF DELAWARE  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
FILED 09:00 AM 10/19/2001  
010522903 - 3422597

Received Time Sep. 5. 11:38AM

State of Delaware  
Office of the Secretary of State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "TRAVEL NEWCO, LLC", CHANGING ITS NAME FROM "TRAVEL NEWCO, LLC" TO "NORTHSTAR TRAVEL MEDIA, LLC", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF OCTOBER, A.D. 2001, AT 9 O'CLOCK A.M.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

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Received Time Sep. 5. 11:38AM

AUTHENTICATION: 1402408

DATE: 10-22-01