

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nordstrom, Inc.		04/19/2004	CORPORATION: WASHINGTON

RECEIVING PARTY DATA	
Name:	NIHC, Inc.
Street Address:	701 Southwest Broadway
City:	Portland
State/Country:	OREGON
Postal Code:	97205-3398
Entity Type:	CORPORATION: COLORADO

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	2480333	SOFTWARE SOLUTIONS
Registration Number:	2318259	NORDSTROM 2ND NATURE
Registration Number:	2309147	FRENCHI
Registration Number:	2407044	CORPORATE COMFORT
Registration Number:	2553205	SUSINA
Registration Number:	2416443	BUSINESS CLASS
Registration Number:	2389457	PREVIEW COLLECTION
Registration Number:	2395139	PREVIEW COLLECTION
Registration Number:	2427546	TALORA
Registration Number:	2424218	WORLD'S BIGGEST SHOE STORE
Registration Number:	2520863	THE WAY YOU FEEL IS ABOUT TO CHANGE
Registration Number:	2518292	THE WAY YOU FEEL IS ABOUT TO CHANGE
Registration Number:	2448397	REINVENT YOURSELF
Registration Number:	2643587	VIA C
Registration Number:	2773833	CASLON

CH \$615.00 2480333

Registration Number:	2732527	CASLON
Registration Number:	2810932	CASLON
Registration Number:	2579928	NARRATIVE
Registration Number:	2731200	WORLD'S BIGGEST SHOE STORE
Registration Number:	2802958	NORDSTROM IN HOUSE CAFE AND COFFEE BAR
Registration Number:	2744974	BEAUTY PILL
Registration Number:	2565974	DESIGNER FINALE
Registration Number:	2734806	LAST CHANCE
Registration Number:	2753232	NORDSTROM

CORRESPONDENCE DATA

Fax Number: (206)682-6031

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 206-622-4900

Email: BillF@SeedIP.com

Correspondent Name: William O. Ferron, Jr.

Address Line 1: 701 Fifth Avenue

Address Line 2: Suite 6300

Address Line 4: Seattle, WASHINGTON 98104-7092

ATTORNEY DOCKET NUMBER:	700043.200
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NAME OF SUBMITTER:	Ann Winters
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Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Nordstrom, Inc. (hereinafter referred to as ASSIGNOR), a Washington corporation, having a principal place of business at 1700 Seventh Avenue, 7th Floor, Seattle, Washington 98101, is the owner of rights in trademarks, pending trademark applications and trademark registrations; such trademarks and trademark registrations set forth in the SCHEDULE OF TRADEMARKS annexed hereto and made part hereof (hereinafter the TRADEMARKS); together with the right to sue for past infringement thereof, and

WHEREAS, NIHC, Inc. (hereinafter referred to as ASSIGNEE), a Colorado corporation, having its principal office at 701 Southwest Broadway, Portland, Oregon 97205-3398, is desirous of acquiring all the right, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) U.S. and other good and valuable consideration, the receipt of which is hereby acknowledge, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, its successors and assigns its entire right, together with the goodwill of the business associated with the TRADEMARKS.

ASSIGNOR, does also hereby sell, assign and transfer unto ASSIGNEE, its successors and assigns all claims for damages by reason of past infringement of the TRADEMARKS, and the right to sue for and collect the same; and

ASSIGNOR, further authorizes the Commissioner of Patents and Trademarks of the United States, to record the right to trademark registrations listed in the annexed SCHEDULE OF TRADEMARKS as the property of ASSIGNEE; and

ASSIGNOR further agrees to execute such further documents as may be required in the United States to record and/or establish ASSIGNEE as the owner of the TRADEMARKS.

ASSIGNOR

David L. Mackie

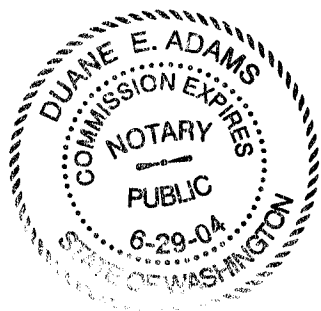
David L. Mackie Corporate Secretary
Nordstrom, Inc.

4-19-2004

Date

State of Washington)
)ss
County of King)

I certify that I know or have satisfactory evidence that David L. Mackie signed this instrument, on oath stated that he was authorized to execute the instrument, and acknowledged it as the free and voluntary act of such corporation for the uses and purposes mentioned in the instrument.



Date April 19, 2004

Duane E. Adams

Notary Public

E.
Duane Adams
Printed Name

My appointment expires 6/29/04

SCHEDULE OF TRADEMARKS

TRADEMARK/NAME	REGISTERED	REGISTRATION NUMBER
SOFTWEAR SOLUTIONS	August 21, 2001	2480333
NORDSTROM 2 ND NATURE	February 15, 2000	2318259
FRENCHI	November 18, 2000	2309147
CORPORATE COMFORT	November 21, 2000	2407044
SUSINA	March 26, 2003	2553205
BUSINESS CLASS	December 26, 2000	2416443
PREVIEW COLLECTION	September 26, 2000	2389457
PREVIEW COLLECTION	October 17, 2000	2395139
TALORA	February 6, 2001	2427546
WORD'S BIGGEST SHOE STORE	January 23, 2001	2424218
THE WAY YOU FEEL IS ABOUT TO CHANGE	December 18, 2001	2520863
THE WAY YOU FEEL IS ABOUT TO CHANGE	December 11, 2001	2518292
REINVENT YOURSELF	May 1, 2001	2448397
VIA C	October 29, 2002	2643587
CASLON	October, 14, 2003	2773833
CASLON	July 1, 2003	2732527
CASLON	February 3, 2004	2810932
NARRATIVE	June 11, 2002	2579928
WORLD'S BIGGEST SHOE STORE	July 1, 2003	2731200
NORDSTROM INHOUSE CAFÉ AND COFFEE BAR & DESIGN	January 6, 2004	2802958
BEAUTY PILL	July 29, 2003	2744974
DESIGNER FINALE	April 30, 2002	2565974
LAST CHANCE	July 8, 2003	2734806
NORDSTROM	August 19, 2003	2753232

TRADEMARK

RECORDED: 04/22/2004

REEL: 002833 FRAME: 0608