

09-30-2003



102562795

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of Conveying party (ies): **Muhammad Ali** *9.25.03*

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  
 No

3. Nature of Conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: October 22, 2002

2. Name and address of receiving party(ies)  
Name: Trustees of the Muhammad Ali Family Trust  
Internal  
Address: \_\_\_\_\_

Street Address: P.O. Box 160  
City: Berrien Springs State: CA Zip: 49103

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other Trustees

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
75/400,934

B. Trademark Registration No.(s)

2003 SEP 25 PM 12:15  
OPR/FINANCE

Additional number(s) attached  Yes  No.

5. Name and address of party to whom correspondence concerning document should be mailed:  
Rohit U. Shendrikar  
Mitchell Silberberg & Knupp LLP  
11377 W. Olympic Boulevard  
Los Angeles, California 90064-1683

6. Total number of applications and registrations involved.....

7. Total fee (37 CFR 3.41) .....\$40.00

8. Deposit Account Number:  
13-3735

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rohit U. Shendrikar      *Rohit U. Shendrikar*      September 18, 2003  
Name of person signing      Signature      Date

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent and Trademarks, Box Assignments  
Washington, D.C. 20231

09/29/2003 BYRNE 00000119 133735 75400934  
01 FC:8521 40.00 BA

TRADEMARK  
REEL: 002833 FRAME: 0987

## TRADEMARK ASSIGNMENT

WHEREAS, MUHAMMAD ALI ("Ali"), an individual, having an address of c/o Greatest of All Time, Inc., P.O. Box 160, Berrien Springs, Michigan 49103, has intended to use the following marks ("Marks")

**ALI  
MUHAMMAD ALI  
CASSIUS CLAY  
THE GREATEST  
GREATEST OF ALL TIME  
LOUISVILLE LIP  
ATHLETE OF THE CENTURY  
FLOAT LIKE A BUTTERFLY STING LIKE A BEE**

and has filed applications ("Applications") to register the Marks with the United States Patent and Trademark Office indicating that intention as set forth in Schedule A attached hereto, but has not yet filed allegations of use under §§1(c) or 1(d) of The Trademark Act, and

WHEREAS, Ali is assigning the Marks in the Applications as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060;

WHEREAS, the Trustees of the Muhammad Ali Family Trust, located at P.O. Box 160, Berrien Springs, Michigan 49103, is the successor of the ongoing and existing business of Ali to which the Marks pertain, and is desirous of acquiring said Marks and the pending Applications therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Ali does hereby assign to the Trustees of the Muhammad Ali Family Trust, all right, title and interest in and to the Marks and the goodwill of the business symbolized thereby, along with the right to recover for damages and profits for past and future infringements thereof.

Signed this 22nd day of October, 2002

MUHAMMAD ALI

By 

## **SCHEDULE A**

### **ALI**

Application No. 75/400,964  
Application No. 75/400,963  
Application No. 75/400,962  
Application No. 75/400,960  
Application No. 75/400,959

### **MUHAMMAD ALI**

Application No. 75/400,958  
Application No. 75/400,957  
Application No. 75/400,954  
Application No. 75/400,953  
Application No. 75/400,956

### **CASSIUS CLAY**

Application No. 75/400,974  
Application No. 75/400,973  
Application No. 75/400,971  
Application No. 75/400,970  
Application No. 75/400,969

### **THE GREATEST**

Application No. 75/400,912  
Application No. 75/400,911  
Application No. 75/400,910  
Application No. 75/400,909  
Application No. 75/400,908  
Application No. 75/400,907

### **GREATEST OF ALL TIME**

Application No. 75/400,936  
Application No. 75/400,935  
Application No. 75/400,934  
Application No. 75/400,933  
Application No. 75/400,932  
Application No. 75/400,931

**LOUISVILLE LIP**

Application No. 75/400,930  
Application No. 75/400,928  
Application No. 75/400,927  
Application No. 75/400,926  
Application No. 75/400,925

**ATHLETE OF THE CENTURY**

Application No. 75/837,424  
Application No. 75/837,411  
Application No. 75/837,401  
Application No. 75/837,094  
Application No. 75/837,093

**FLOAT LIKE A BUTTERFLY STING LIKE A BEE**

Application No. 75/398,409  
Application No. 75/398,408  
Application No. 75/398,407  
Application No. 75/398,405  
Application No. 75/398,404