

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UrbanWorks Entertainment, LLC		11/19/2003	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Beautysalon, LLC		
Street Address:	2590 Conejo Spectrum Street		
City:	Thousand Oaks		
State/Country:	CALIFORNIA		
Postal Code:	91320		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78329036	BEAUTY SHOP	
CORRESPONDENCE DATA			
Fax Number:	(310)553-0687		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-785-6883		
Email:	hwilliams@ggfirm.com		
Correspondent Name:	Herbert P. Williams		
Address Line 1:	1900 Avenue of the Stars, Suite 2100		
Address Line 4:	Los Angeles, CALIFORNIA 90067-4590		
ATTORNEY DOCKET NUMBER:	89855-00100		
NAME OF SUBMITTER:	Herbert P. Williams		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Agreement") is effective as of November 19, 2003 (the "Effective Date"), by and between UrbanWorks Entertainment, LLC, a Delaware limited liability company, with its principal place of business at 2590 Conejo Spectrum Street, Thousand Oaks, California 91320 ("ASSIGNOR"), and Beautysalon, LLC, a California limited liability corporation, with its principal place of business at 2590 Conejo Spectrum Street, Thousand Oaks, California 91320 ("ASSIGNEE").

WHEREAS, ASSIGNOR, is the Applicant of the following trademark currently pending in the United States Patent and Trademark Office (hereinafter the "Mark"):

<u>Trademark</u>	<u>Serial Number</u>	<u>Filing Date</u>
BEAUTY SHOP	78/329,036	November 17, 2003

WHEREAS, ASSIGNEE has acquired the Mark; and

WHEREAS, ASSIGNEE is a successor to the business of ASSIGNOR, or portion thereof to which the Mark pertains, and that business is existing and ongoing.

For valuable and lawful consideration, the receipt and sufficiency of which from ASSIGNEE is hereby acknowledged by ASSIGNOR, ASSIGNOR does hereby assign to ASSIGNEE, its successors and assigns, absolutely and forever, all of its right, title and interest, whether statutory or at common law, in the Mark together with the goodwill of the business symbolized by the Mark throughout the world and all registrations and pending applications therefor, in all countries throughout the world, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

ASSIGNOR agrees to execute such further papers and do such other acts as may be necessary and proper to vest full title in and to the Mark in ASSIGNEE or which may be necessary to obtain, renew, issue or enforce the Mark.

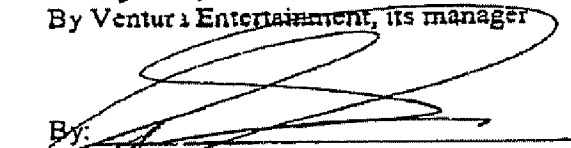
Signed at Thousand Oaks, California this 13th day of April, 2004.

UrbanWorks Entertainment, LLC *fw*

By: 

Name: Craig Sussman
Title: EVP
(Assignor)

Beautysalon, LLC

By Ventura Entertainment, its manager 

By: 

Name: Craig Sussman
Title: President
(Assignee)

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