

TRADEMARK ASSIGNMENT

WHEREAS, MUHAMMAD ALI ("Ali"), an individual, having an address of c/o Greatest of All Time, Inc., P.O. Box 160, Berrien Springs, Michigan 49103, has intended to use the following marks ("Marks")

ALI MUHAMMAD ALI

and has filed Application Nos. 75/400,962 and 75/400,956 ("Applications") to register said Marks with the United States Patent and Trademark Office indicating that intention,

WHEREAS, Ali is assigning the Marks in the Applications as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060;

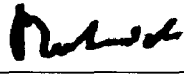
WHEREAS, Ali has since used the Marks and has filed an allegation of use under §1(c) of The Trademark Act in the Applications and

WHEREAS, the Trustees of the Muhammad Ali Family Trust, located at P.O. Box 160, Berrien Springs, Michigan 49103, is the successor of the ongoing and existing business of Ali to which the Marks pertain, and is desirous of acquiring said Marks and the pending Applications therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Ali does hereby assign to the Trustees of the Muhammad Ali Family Trust, all right, title and interest in and to the Marks and the goodwill of business symbolized thereby, along with the right to recover for damages and profits for past and future infringements thereof.

Signed this 22nd day of October, 2002

MUHAMMAD ALI

By 

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