

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ingenio, Inc.	Keen, Inc.	11/04/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	NF Entertainment, Inc.
Street Address:	100 California Street, Suite 400
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94111
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	78186259	NITEFLIRT
Serial Number:	78299949	SPEAK TO YOUR DESIRE

CORRESPONDENCE DATA	
Fax Number:	(650)938-5200
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	650-988-8500
Email:	trademark@fenwick.com
Correspondent Name:	Fenwick & West LLP
Address Line 1:	801 California Street
Address Line 2:	Silicon Valley Center
Address Line 4:	Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	23610-070
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NAME OF SUBMITTER:	Tanda L. Neundorf, Esq.
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Total Attachments: 1 source=NF ENTERTAINMENT TM ASSIG#page1.tif

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**UNITED STATES
TRADEMARK ASSIGNMENT**

WHEREAS, Ingenio, Inc. (formerly Keen, Inc.) a Delaware corporation having its place of business at 100 California Street, Suite 400, San Francisco, California 94111, is the owner of the following trademarks for which applications are currently pending before the United States Patent and Trademark Office:

<u>Trademark</u>	<u>App. Serial No.</u>	<u>Filing Date</u>
NITEFLIRT	78/186,259	November 8, 2002
SPEAK TO YOUR DESIRE	78/299,949	September 12, 2003

WHEREAS, NF Entertainment, Inc., a Delaware corporation, having its principal place of business at 100 California Street, Suite 400, San Francisco, California 94111, is desirous of acquiring said trademark, applications, and any registrations resulting therefrom,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Ingenio, Inc., does hereby assign unto NF Entertainment, Inc., all right, including common law rights, title and interest in the United States of America and all other countries and jurisdictions of the world in and to said trademarks together with the goodwill of the business symbolized by said trademarks and applications thereof, and that portion of the business which is ongoing and existing to which the trademarks pertain.

Signed at San Francisco, California, this 4th day of November, 2003.

Ingenio, Inc.

By: _____

Name: John Somorjai

Title: VP Business Development