

DRINKER BIDDLE & REATH LLP

1500 K Street, N.W., Suite 110  
Washington, D.C. 20005-1209  
(202) 842-8800

10-01-2003



102563731



9/26/03

1. NAME OF CONVEYING PARTY:

International Food Products  
(a French corporation)

2. NAME AND ADDRESS OF ASSIGNEE:

Madrang  
(a French corporation)  
Le Vieux Crézin- Feytiat-BP 138  
87004 Limoges, France

3. NATURE OF CONVEYANCE:

- Assignment
- Merger and Change of Name
- Security Agreement
- Change of Name
- Release of Security Interest

2A. ASSIGNEE A FOREIGN ENTITY:

Yes:

2B. DOMESTIC REPRESENTATIVE DESIGNATED: **No**

3A. EXECUTION DATE: 7/31/03

3B. EFFECTIVE DATE: 8/1/03

4A. TRADEMARK APPLICATION NOS.:

**App. Ser. No. 76/333,461—BARON DE PARIS**  
Additional numbers attached? No

4B. TRADEMARK REGISTRATION NO(S).:

**Reg. No. 2,653,035—TIP TOP SYSTEM & Design**  
Additional numbers attached? No

Jennifer L. Dean, Esq.  
Drinker Biddle & Reath LLP  
1500 K Street, N.W., Suite 1100  
Washington, D.C. 20005-1209

6. TOTAL NUMBER OF TITLES: **2**

7. TOTAL FEE: **\$65.00 (Check Enclosed)**

8. CHARGE ADDITIONAL FEES TO: **DEPOSIT ACCOUNT NO. 50-0573**

Our Ref: 30884.301/189378

9. The undersigned declares to the best of her knowledge and belief that the information on this cover sheet is true and correct and any copy submitted is a true copy of the original document.

Jennifer L. Dean  
Date: September 26, 2003

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01 FC:0521 40.00 OP  
02 FC:0522 25.00 OP

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FILED BY COURIER

September 26, 2003

TRADEMARK  
REEL: 002836 FRAME: 0077

**ASSIGNMENT**

WHEREAS, International Food Products, a corporation of France, having an address at Rue Sismondi, 87000 LIMOGES ("Assignor") is the owner of the trademarks TIP TOP SYSTEM + device No. ~~000727560~~ <sup>2653035</sup>, and U.S. application BARON DE PARIS Serial No. 76/333461;

WHEREAS, Madrange, a corporation of France, having an address at Le Vieux Crézin- Feytiat-BP 138, 87004 LIMOGES ("Assignee"), is desirous of acquiring all rights, title and interest in and to the marks TIP TOP SYSTEM and BARON DE PARIS, the goodwill of the business symbolized thereby, including that portion of the business to which each mark pertains, and the applications for registration therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has assigned and does hereby assign all of its rights, title and interest in and to the marks TIP TOP SYSTEM and BARON DE PARIS and the U.S. applications therefor together with the goodwill of the business symbolized thereby, including that portion of the business to which each mark pertains, and all rights of recovery for past infringement thereof; the same to be held and enjoyed by Assignee, for its own use, and for the use of its successors and assigns, as the same would have been held and enjoyed by Assignor if this assignment and transfer had not been made.

This assignment is made to Assignee, its successors and assigns, to have and to hold such assets for its own use and benefit forever.

IN WITNESS WHEREOF, Assignor has executed, acknowledged, sealed and delivered this Assignment to be effective as of Aug 1<sup>st</sup> 03 (date).

Date: July 31<sup>st</sup>, 2003

By:

Name: Jean MADRANGEAS  
Title: President



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