

10-02-2003

FORM PTO-1594

RE

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office



102565132

To the Honorable Commissioner of Patents and Trademarks

Attached original documents or copy

1. Name of conveying party(ies):

Blooming Prairie Cooperative Warehouse

9.30.03

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other: Cooperative

3. Nature of conveyance:

- Assignment, Security Agreement, Other, Merger, Change of Name

Execution Date: September 5, 2003

2. Name and address of receiving party(ies):

Name: Blooming Prairie Foundation, Inc.

Address: 25 West Main Street, Suite 300, P.O. Box 2236, Madison, WI 53701-2236

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Wisconsin, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,729,163; 2,724,099; 2,621,409; 2,282,584; and 310,340

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sverre David Roang, Stroud, Willink & Howard, LLC

Address: 25 West Main Street, Suite 300, P.O. Box 2236, Madison, WI 53701-2236

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41): \$ 140.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit Account No.: 19-4715

DO NOT USE THIS SPACE

OFFICE OF PUBLIC RECORDS, 2003 SEP 20 PM 6:56, FINANCE SECTION

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sverre David Roang, Name of Person Signing

Signature

September 25, 2003, Date

Total number of pages comprising cover sheet: 2

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

10/01/2003 6TON11 00000149 2729163

01 FC:8521, 02 FC:8522

40.00 OP, 100.00 OP

Commissioner of Patents and Trademarks, Box Assignments, Washington, DC 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet.

**ASSIGNMENT**

WHEREAS, Blooming Prairie Cooperative Warehouse, a cooperative organized and existing under and by virtue of the laws of the State of Ohio, having its business address at 2340 Heinz Road, Iowa City, Iowa 52240, has adopted, used and is using the following trademarks, which are registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
CO-OP	2,724,099	June 10, 2003
THE CO-OP ADVANTAGE and Design	2,621,409	September 17, 2002
CO OP and Design	2,282,584	October 5, 1999
CO-OP and Design	310,340	February 20, 1934

and

WHEREAS, Blooming Prairie Foundation, Inc., a non-stock corporation organized and existing under and by virtue of the laws of the State of Wisconsin, having its business address at 25 West Main Street, Suite 300, P.O. Box 2236, Madison, Wisconsin 53701-2236, is desirous of acquiring all right, title and interest in the aforesaid trademarks, the registration and application thereof, and the goodwill of the business associated therewith;

NOW, THEREFORE, in consideration of and in exchange for the sum of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, Blooming Prairie Cooperative Warehouse does hereby sell, assign, transfer and set over to Blooming Prairie Foundation, Inc., the entire right, title and interest in and to said trademarks, and to the registration and application referred to above, together with the goodwill of the business associated with said trademarks.

Dated: September 5, 2003

BLOOMING PRAIRIE COOPERATIVE WAREHOUSE

By: *Anya Firszt*  
Name: Anya Firszt  
Its Vice Chair

STATE OF WISCONSIN     )  
  ) ss.  
COUNTY OF DANE         )

Anya Firszt, known to me and known by me to be a Vice Chair, personally appeared and acknowledged that she executed the foregoing trademark assignment on behalf of Blooming Prairie Cooperative Warehouse and pursuant to authority duly received.

Subscribed and sworn to before me this 5<sup>th</sup> day of September, 2003.

*Virginia M. Hong*  
Notary Public, Dane County, Wisconsin  
My commission expires: 7-29-07