

10-02-2003



Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

102565135 TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): The Trustees of the Ansel Adams Publishing Rights Trust 9.30.03
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: The Ansel Adams Publishing Rights Trust
Street Address: 6008 Shelter Bay Avenue
City: Mill Valley State: CA Zip: 94941-3053
General Partnership California

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other
Execution Date: 01/03/2003

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,641,545 2,501,551

6. Total number of applications and registrations involved: 2
7. Total fee (37 CFR 3.41) \$ 65.00 Enclosed Authorized to be charged to deposit account

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Catherine S. Bridge, Esq. Internal Address: Latham & Watkins LLP Street Address: 633 West 5th Street Suite 4000 City: Los Angeles State: CA Zip: 90071-2007

8. Deposit account number:
OFFICE OF PATTENT RECORDS 2003 SEP 30 PM 7:09 FINANCE SECTION

DO NOT USE THIS SPACE

9. Signature. Cathleen M. Calkins Signature Date 9/23/03

10/01/2003 GTON11 00000146 2641545 01 FC:8521 02 FC:8522 40.00 DP 25.00 DP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, David H. Vena, William A. Turnage and John P. Schaefer, as trustees under Declaration of Trust for the Ansel Adams Publishing Rights Trust, dated April 21, 1976, a trust duly organized and existing under the laws of the State of California (the "Trustees") have adopted, used, are using and are, to the best of their knowledge and belief, the owners of the trademark registrations identified in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights and trade name rights (the "Trademarks");

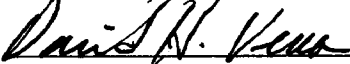
WHEREAS, the Trustees wishes to assign all of their right, title, interest and goodwill in the Trademarks to The Ansel Adams Publishing Rights Trust, a California general partnership (the "Partnership") pursuant to that certain Assignment and Assumption Agreement entered into as of January 1, 2003 ("Assignment");

WHEREAS, the Trustees and the Partnership wish to memorialize the Assignment of the Trademarks and the goodwill attendant thereto to the Partnership;

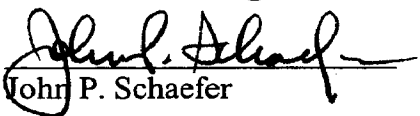
NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Trustees hereby grant an Assignment unto the Partnership to all of their right, title, interest and goodwill in the Trademarks.

IN WITNESS WHEREOF, the Trustees and the Partnership have executed this Trademark Assignment Agreement as an instrument as of January 1, 2003.

TRUSTEES UNDER DECLARATION OF TRUST FOR THE ANSEL ADAMS PUBLISHING RIGHTS TRUST, DATED APRIL 21, 1976

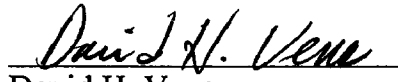

David H. Vena


William A. Turnage

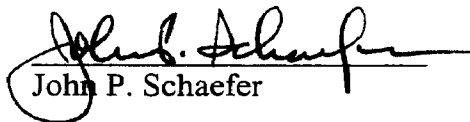

John P. Schaefer

THE ANSEL ADAMS PUBLISHING RIGHTS TRUST, A CALIFORNIA GENERAL PARTNERSHIP


By, Trustees Under Declaration Of Trust For The Ansel Adams Publishing Rights Trust For The Benefit Of Anne Adams Helms, Dated April 21, 1976

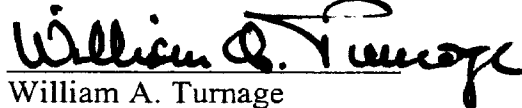

David H. Vena

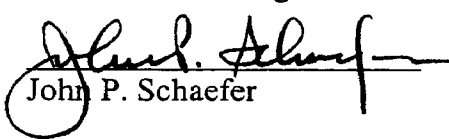

William A. Turnage


John P. Schaefer

By, Trustees Under Declaration Of Trust For The Ansel Adams Publishing Rights Trust For The Benefit Of Michael Adams, Dated April 21, 1976


David H. Vena


William A. Turnage


John P. Schaefer

Trademark Registrations

2,641,545
2,501,551