Our Ref: NM T-7837 US

## RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To The Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

199	
Name of conveying party(ies):	Name and address of receiving party(les):
McGregor Industries Inc.	Name: American Essentials Inc.
401 Wellington Street West	Internal Address:
Toronto, Ontario M5V 2H7	Street Address: 358 Fifth Avenue, Suite 202
	New York, NY, 10001 U.S.A.
[ ] Individual [ ] Association	
[ ] General Partnership [ ] Limited Partnership	
[ x ] Corporation-(Canada)	
[ ] Other	
Additional names(s) of conveying party(ies) attached [ ] yes [ x ] no	
3. Nature of Conveyance:	[ ] Individual(s) citizenship:
-	Î Î Association:
[ X ] Assignment [ ] Merger	[ ] General Partnership
[ ] Security Agreement [ ] Change of Name	[ ] Limited Partnership
[ ] Other	[ X] Corporation-New York
[ ]	Other
Execution Date: April 8, 2004	[ ] Outer
The state of the s	*If assignee is not domiciled in the United States, a domestic
	representative designation is attached; [ ] ves [ x ] no
	1 (Designation must be a senarate document from Assignment)
	Additional name(s) and address(es) attached [ ] yes [x] no
-6.70	* Note: Please refer to original application
4. Application number(s) or registration number(s):	·
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	2,799,716
76/367,037	
Additional numbers attache	
5. Name and address of party to whom correspondence	6. Total number of applications and registrations involved:
concerning documents should be mailed:	[1]
· ·	
Neil McFater	7. Total fee (37 CFR 3.41):\$ 40,00
Dennison Associates	, , , , , , , , , , , , , , , , , , , ,
133 Richmond Street West, Suite 301	[ ] Enclosed
Toronto, Ontario	[ X ] Authorized to be charged to deposit account
Canada	[ N ] Notifolized to be charged to deposit account
M5H 2L7	
11011221	P. Donosit conquet number 040750
	8. Deposit account number: 040752.
	(Attach duplicate copy of this page if paying by deposit account)
	( and
	J
DO NOT USE	THIS SPACE
9. Statement and signature.	- TE U.S.
-	
To the best of my knowledge and belief, the foregoing is true	and correct and any attached copy is a true copy of the
original document.	
Neil McFater	(1/0/12/2)
	Spil 21, 2004
Name of Person Signing Signature	Dale
	y Dau
Total number of pages including cover sheet, attachments, and document:	
L-3 A AAAN ANAAN WAAN WAA AAAMINGIN	

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

> TRADEMARK REEL: 002836 FRAME: 0735

## Assignment

WHEREAS, McGregor Industries Inc., whose full post office address is 401 Wellington Street West, Toronto, Ontario M5V 2H7 is the owner of all right, title and interest in and to the U.S. trade-mark registration 2,799,716 for the trade-mark UNDER LOUNGE;

AND WHEREAS, American Essentials Inc. whose full post office address is 358 Fifth Avenue, Suite 202, New York, NY, 10001, U.S.A., is desirous of acquiring all right, title and interest in and to the said registration therefor together with the goodwill of the business attached thereto;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN THAT for and in consideration of One Dollar (\$1.00) and other valuable consideration to it paid, the receipt of which is hereby acknowledged, McGregor Industries Inc. by these presents does hereby sell, assign and set over to the said American Essentials Inc. its entire right, title and interest in and to the said trade mark registration therefor, together with the goodwill of the business associated therewith, the same to be held and enjoyed by the said American Essentials Inc. for its own use and for the use of its legal representatives, administrators or assigns, as fully and entirely as the same would have been held and enjoyed by McGregor Industries Inc. if this assignment and sale had not been made.

SIGNED at <u>NEW YORK, N. Y. this</u> day of <u>APRIL</u> 2004.

MCGREGOR INDUSTRIES INC.

Per:/

(Signature and title of signing officer)

Princent / CFD (Corporate Seal)

Witness

(If no corporate seal signing officers signature must be witnessed)

(NM-T-7837 US)

RECORDED: 04/21/2004

TRADEMARK
REEL: 002836 FRAME: 0736