

10-03-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Heartland Beef Management, Inc. 9-29-03
Individual(s) Association
General Partnership Limited Partnership
Corporation-State - Nebraska
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Heartland Foods, Inc.
Internal Address:
Street Address: 201 South Raleigh Road
City: Enid State: OK Zip: 73701
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Oklahoma
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: 09/24/2003 Effective 11/30/1998

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) 2,105,343 2,115,911
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Clifford C. Dougherty, III
Internal Address: McAfee & Taft
Street Address: 211 North Robinson
10th Floor, Two Leadership Square
City: Oklahoma City State: OK Zip: 73102

6. Total number of applications and registrations involved: 2
7. Total fee (37 CFR 3.41) \$ 65.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.
Clifford C. Dougherty, III
Name of Person Signing
Signature
September 29, 2003
Date

Total number of pages including cover sheet, attachments, and document: 2

10/02/2003 LHWELLER 00000087 2105343

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:8521
02 FC:8522

40.00 OP
25.00 OP

TRADEMARK
REEL: 002837 FRAME: 0491

**ASSIGNMENT OF TRADEMARKS**

WHEREAS, Heartland Beef Management, Inc., a Nebraska corporation having an address of 12606 Burt Street, Omaha, Nebraska 68154 (hereinafter "HBMI"), adopted and used the following trademarks which are registered in the United States Patent and Trademark Office:


TRADEMARK	REG. NO.	REG. DATE
STEAK-EZE & Design	2,105,343	10-14-97
THE ORIGINAL BREAKAWAY STEAK	2,115,911	11-25-97

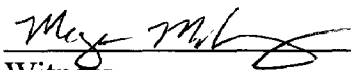
WHEREAS, on or about November 30, 1998, Heartland Foods, Inc., an Oklahoma corporation having a principal place of business of 201 South Raleigh Road, Enid, Oklahoma 73701 (hereinafter "Heartland"), acquired all of HBMI's rights, title and interest in and to the above-identified trademarks, together with the goodwill of the business connected with the use of and symbolized by the trademarks and the above-identified registrations therefor, and is desirous of making such acquisition of record;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, HBMI confirms that it sold, assigned, transferred and conveyed, and does hereby sell, assign, transfer and convey to Heartland nunc pro tunc as of November 30, 1998 all of its rights, title and interest in and to the above-identified trademark, together with the goodwill of the business connected with the use of and symbolized by the trademark and the above-identified registration for said trademark.

Signed at Omaha, Nebraska this 24 day of September 2003.

HEARTLAND BEEF MANAGEMENT, INC.

By:   
Gary Rohwer, President

  
Witness