



10-06-2003



10-1-03

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

102568059

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
Reel #  Frame #

Corrective Document  
Reel #  Frame #

Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment  
Effective  
Month Day Year

Merger

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

Individual  General Partnership  Limited Partnership

Corporation  Association

Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Organization

10/03/2003 EDCMPER 00000148 2579053

FOR OFFICE USE ONLY

01 FC:0521  
02 FC:0522

40.00 DP  
25.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002838 FRAME: 0368

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages **Enter the total number of pages of the attached conveyance document including any attachments.** #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,579,853"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,664,030"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties **Enter the total number of properties involved.** #

Fee Amount **Fee Amount for Properties Listed (37 CFR 3.41):** \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Stephen J. Jeffries  9/30/2003  
Name of Person Signing Signature Date Signed

## TRADEMARK ASSIGNMENT

**WHEREAS**, Pocahontas Foods USA, Inc., a corporation organized and existing under the laws of the Commonwealth of Virginia and having a place of business at 7420 Ranco Road, Richmond, Virginia 23228 (hereinafter "Assignor"), is the owner throughout the United States and its territories and possessions of the trademark **AFFEX** and of United States Patent and Trademark Office Registration Nos. 2,579,853 and 2,664,030 therefor; and

**WHEREAS**, Afflink Incorporated, a corporation organized and existing under the laws of the State of Alabama and having a place of business at 1400 Afflink Place, Tuscaloosa, Alabama 35406 (hereinafter "Assignee"), desires to acquire Assignor's entire right, title and interest in and to the trademark **AFFEX**, United States Patent and Trademark Office Nos. 2,579,853 and 2,664,030 therefor, and the good will associated with the business symbolized by the **AFFEX** mark.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers and sets over to Assignee, without reservation, all of Assignor's right, title and interest in and to the trademark **AFFEX**, United States Patent and Trademark Office Nos. 2,579,853 and 2,664,030 therefor, and the good will associated with the business symbolized by the **AFFEX** mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all proceeds to infringement suits, the right to sue for past, present and future infringements, and all rights corresponding thereto for the trademark **AFFEX** and United States Patent and Trademark Office Nos. 2,579,853 and 2,664,030 therefor.

This Trademark Assignment, effective as of the later of the signature dates set forth below, shall be binding upon the parties, their successors and assigns, and all other acting by, through, with or under their direction, and all those in privity with them.

POCAHONTAS FOODS USA, INC.

By: St Russell  
Title: Exec VP of MKTg  
Date: 7/28/03

COMMONWEALTH OF VIRGINIA :  
: ss  
COUNTY OF HENRICO :

On this 28 day of July, 2003, before me, a Notary Public in and for the Commonwealth and County aforesaid, personally appeared Steven Russell known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.

Wesley W. Gibson  
Notary Public

AFFLINK, INCORPORATED

By: Richard S. Masam  
Title: Exec. Vice President  
Date: 7/8/03

STATE OF ALABAMA :  
: ss  
COUNTY OF TUSCALOOSA :

On this 10th day of July, 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared Richard McEwan known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.

Wayne H. Farmer  
Notary Public

WAS1 #1188189 v1