

10-06-2003

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### RECORDATION FORM COVER TRADEMARKS ONLY



102568058  
Serial number(s) or copy(ies).

TO: The Commissioner of Patents and Trademarks: Please record the attached

#### Submission Type

New 10-1-07

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
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Reel #  Frame #

#### Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment  
Effective Month Day Year

Merger

Change of Name

Other

#### Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date Month Day Year

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation  Association

Other

Citizenship/State of Organization

10/03/2003 ELOOPER 00000147 2349534

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Mail documents to be recorded with required cover sheet(s) information to:  
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**TRADEMARK**  
REEL: 002838 FRAME: 0372

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)  Mark if additional numbers attached  
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,349,534"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Stephen J. Jeffries  
Name of Person Signing

  
Signature

9/30/2003  
Date Signed

## TRADEMARK ASSIGNMENT

**WHEREAS**, Pocahontas Foods USA, Inc., a corporation organized and existing under the laws of the Commonwealth of Virginia and having a place of business at 7420 Ranco Road, Richmond, Virginia 23228 (hereinafter "Assignor"), is the owner of all right, title and interest in and to the trademark and service mark **FOODSTAR** (hereinafter, "the Mark") and United States Patent and Trademark Office Registration No. 2,349,534 therefor (hereinafter, "the Registration"); and

**WHEREAS**, Performance Food Group Company, a corporation organized and existing under the laws of the State of Tennessee and having a place of business at 12500 West Creek Parkway, Richmond, Virginia 23238 (hereinafter "Assignee"), desires to acquire Assignor's entire right, title and interest in and to the Mark and the Registration, and the good will associated with the business symbolized by the Mark.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers and sets over to Assignee, without reservation, all of Assignor's right, title and interest in and to the Mark and the Registration, and the good will associated with the business symbolized by the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all proceeds to infringement suits, the right to sue for past, present and future infringements, and all rights corresponding thereto for the Mark and the Registration.

This Trademark Assignment, effective as of the later of the signature dates set forth below, shall be binding upon the parties, their successors and assigns, and all other acting by, through, with or under their direction, and all those in privity with them.

POCAHONTAS FOODS USA, INC.

By: St B Russell

Title: Executive VP of mktg

Date: 7/28/03

COMMONWEALTH OF VIRGINIA :  
: ss  
COUNTY OF HENRICO :

On this 28 day of July, 2003, before me, a Notary Public in and for the Commonwealth and County aforesaid, personally appeared Steven Russell known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.

Leah W. Gibson  
Notary Public

PERFORMANCE FOOD GROUP COMPANY

By: Steven Spinner

Title: President, Broadline

Date: 8/19/03

COMMONWEALTH OF VIRGINIA :  
Goochland : ss  
COUNTY OF ~~HENRICO~~ :

On this 19th day of August, 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared Steven Spinner known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.

Ellen Lynch Blanoche  
Notary Public

WAS1 #1194743 v1


My commision expire March 31, 2007

**POWER OF ATTORNEY**

Performance Food Group Company, a corporation organized and existing under the laws of the State of Tennessee and having a place of business at 12500 West Creek Parkway, Richmond, Virginia 23238, hereby appoints Stephen J. Jeffries, Paul F. Kilmer, Thomas W. Brooke, Carol L.B. Matthews, and Anthony R. Masiello, all members of the Bar of the District of Columbia and Holland & Knight, LLP, and all having an address at 2099 Pennsylvania Avenue, N.W., Suite 100, Washington, D. C. 20006, with full power of substitution and revocation, to represent it in all proceedings affecting the trademark and service mark **FOODSTAR** and Registration No. 2,349,534 therefor which may arise in the Patent and Trademark Office hereafter. All previous powers of attorney relating to the mark and registration are hereby revoked.

Respectfully submitted,

**PERFORMANCE FOOD GROUP COMPANY**

By:   
Title: President, Broalton  
Date: 8/19/03