TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Big City Reds, Inc.		12/19/2003	CORPORATION:
BigCityReds, L.P.		12/19/2003	LIMITED PARTNERSHIP:

RECEIVING PARTY DATA

Name:	Skylark Meats, Inc.	
Street Address:	4430 South 110th Street	
City:	Omaha	
State/Country:	NEBRASKA	
Postal Code:	68137	
Entity Type:	CORPORATION:	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2591286	ONE BITE WILL CHANGE YOUR IDEA OF HOT DOGS FOREVER

CORRESPONDENCE DATA

Fax Number: (651)222-8905

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 651/312-6007

Email: kkees@felhaber.com
Correspondent Name: Jennifer A. Forbes
Address Line 1: 444 Cedar Street

Address Line 2: Suite 2100

Address Line 4: St. Paul, MINNESOTA 55101

NAME OF SUBMITTER: Jennifer A. Forbes

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> TRADEMARK REEL: 002838 FRAME: 0680

900007631

ASSIGNMENT OF TRADEMARK "ONE BITE WILL CHANGE YOUR IDEA OF HOT DOGS FOREVER"

WHEREAS, Big City Reds LP and Big City Reds, Inc., a Delaware Limited Partnership and a Delaware corporation (jointly referred to in this Assignment as "Big City Reds") located at 3174 Doolittle Drive Northbrook Illinois 60062, has adopted, used and is using as a mark, the typed words "ONE BITE WILL CHANGE YOUR IDEA OF HOT DOGS FOREVER" registered with the US Patent and Trademark Office July 9, 2002 as Registration No. 2591286, Serial #76269156 first used March, 1998 (the "Mark"); and

WHEREAS, Skylark Meats, Inc. a Nebraska Corporation ("Skylark") with offices at 4430 S 110th Street Omaha NE 68137-1217 is purchasing certain of the assets of Big City Reds related to the sale and distribution of Big City Reds hotdogs and other specialty meats and is desirous of documenting its acquisition of the Mark (a sample of which is attached hereto);

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, as follows:

- 1. Assignment. Big City Reds does assign unto Skylark, all right, title and interest in and to such Mark, together with the goodwill of the business symbolized by the Mark, and Big City Reds agrees to execute and deliver such additional documents as may be reasonably required to evidence assignment of such Mark to Skylark Meats, Inc.; and
- 2. Effective Date. The effective date of this Assignment shall be December 19, 2003.

Big City Reds, Inc.	Big City Reds, L.P. By: Big City Reds, Inc. Its: General Partner
mel flx	Mul Sly
By Michael Sternberg Its President	Michael Sternberg Its President

COUNTY OF Cook)

The foregoing instrument was acknowledged before me this 19 day of December, 2003, by Michael Sternberg the President of Big City Reds, Inc., a Delaware corporation, on behalf of the corporation which corporation is the General Partner of Big City Reds, L.P.

OFFICIAL SEAL

MYRNA CARLSON SYLVESTER

Notary Public

MYRNA CARLSON SYLVESTER NOTARY PUBLIC, STATE OF ILLINOIS MY COMMISSION EXPIRES 8-12-2007

> TRADEMARK REEL: 002838 FRAME: 0681

ONE BITE WILL CHANGE YOUR IDEA OF HOT DOGS FOREVER

TRADEMARK REEL: 002838 FRAME: 0682

RECORDED: 04/29/2004