

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Big City, Reds, Inc.		12/19/2003	CORPORATION:
Big City Reds, L. P.		12/19/2003	LIMITED PARTNERSHIP:

RECEIVING PARTY DATA	
<b>Name:</b>	Skylark Meats, Inc.
<b>Street Address:</b>	4430 South 110th Street
<b>City:</b>	Omaha
<b>State/Country:</b>	NEBRASKA
<b>Postal Code:</b>	68137
<b>Entity Type:</b>	CORPORATION:

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	2030898	MIKE STERNBERG'S BIG CITY REDS
Registration Number:	2077892	MIKE STERNBERG'S BIG CITY REDS

CORRESPONDENCE DATA	
<b>Fax Number:</b>	(651)222-8905
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	651/312-6007
<b>Email:</b>	kkees@felhaber.com
<b>Correspondent Name:</b>	Jennifer A. Forbes
<b>Address Line 1:</b>	444 Cedar Street
<b>Address Line 2:</b>	Suite 2100
<b>Address Line 4:</b>	St. Paul, MINNESOTA 55101

<b>NAME OF SUBMITTER:</b>	Jennifer A. Forbes
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CH \$65.00 2030898

**ASSIGNMENT OF TRADEMARKS  
" MIKE STERNBERG'S BIG CITY REDS" & LOGO**

**WHEREAS**, Big City Reds LP and Big City Reds, Inc., a Delaware Limited Partnership and a Delaware corporation (jointly referred to in this Assignment as "Big City Reds") located at 3174 Doolittle Drive Northbrook Illinois 60062, has adopted, used and is using as a mark, the typed words "MIKE STERNBERG'S BIG CITY REDS" registered with the US Patent and Trademark Office January 14, 1997 as Registration No. 2030898, Serial # 74640109 first used March 1, 1995 and the related logo mark which consists of a picture of a city skyline with the words Mike Sternberg's Big City Reds registered with the US Patent and Trademark Office July 8, 1997 as Registration No. 2077892, Serial # 74640156 first used March 1, 1995 (the "Marks"); and

**WHEREAS**, Skylark Meats, Inc. a Nebraska Corporation ("Skylark") with offices at 4430 S 110th Street Omaha NE 68137-1217 is purchasing certain of the assets of Big City Reds related to the sale and distribution of Big City Reds hotdogs and other specialty meats and is desirous of documenting its acquisition of the Marks (a sample of which is attached hereto);

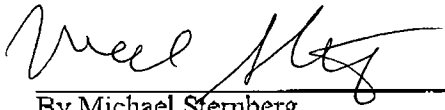
**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, as follows:

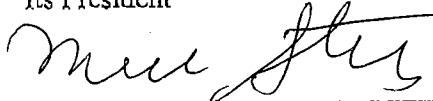
1. **Assignment.** Big City Reds does assign unto Skylark, all right, title and interest in and to such Marks, together with the goodwill of the business symbolized by the Marks, and Big City Reds agrees to execute and deliver such additional documents as may be reasonably required to evidence assignment of such Marks to Skylark Meats, Inc.; and

2. **Effective Date.** The effective date of this Assignment shall be December 19, 2003.

3. **Consent.** Michael Sternberg consents to the use of the Marks bearing his name by Skylark.

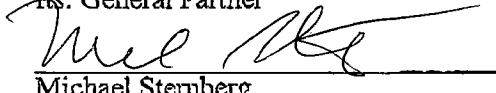
**Big City Reds, Inc.**

  
\_\_\_\_\_  
By Michael Sternberg  
Its President

  
\_\_\_\_\_  
Michael Sternberg

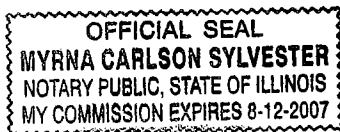
**Big City Reds, L.P.**

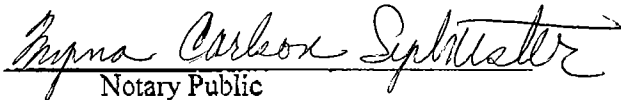
By: Big City Reds, Inc.  
Its: General Partner

  
\_\_\_\_\_  
Michael Sternberg  
Its President

STATE OF ILLINOIS )  
                                  ) ss  
COUNTY OF COOK )

The foregoing instrument was acknowledged before me this 19th day of December, 2003, by Michael Sternberg who is signing this document in his individual capacity, and as the President of Big City Reds, Inc., a Delaware corporation, on behalf of the corporation, which corporation is the General Partner of Big City Reds, L.P.



  
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Notary Public

**MIKE STERNBERG'S BIG CITY REDS**

