TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cosmair Creative, Inc.		06/26/2000	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	L'Oreal USA Creative, Inc.	
Street Address:	575 Fifth Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10017	
Entity Type:	CORPORATION:	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1110757	MOISTURE WHIP

CORRESPONDENCE DATA

Fax Number: (212)984-5082

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-984-4177

Email: lgigliotti@us.loreal.com

Correspondent Name: Lisa M. Gigliotti
Address Line 1: 575 Fifth Avenue

Address Line 2: 34th Floor

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: SALT 360-1-15829-0

NAME OF SUBMITTER: Jonathan Blum

Total Attachments: 1

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STATE OF DELAWARE

SECRETARY OF STATE

DIVISION OF CORPORATIONS
FILED 09:00 AM 06/22/2000

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CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF INCORPORATION

OF

COSMAIR CREATIVE, INC.

Cosmair Creative, Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY:

FIRST. That the Board of Directors of the Corporation adopted the following resolution by unanimous written consent in accordance with Section 141(f) of the General Corporation Law of the State of Delaware:

RESOLVED, that the Board of Directors hereby declares it advisable and in the best interests of the Corporation that Article FIRST of the Certificate of Incorporation be amended to read as follows:

FIRST:

The name of the corporation shall be:

L'Oréal USA Creative, Inc.

SECOND. That the aforesaid amendment has been consented to and authorized by the sole stockholder of the Corporation by written consent given in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD. That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

FOURTH. That the effective time of the amendment herein certified shall be 12:00 A.M. on June 26, 2000.

IN WITNESS WHEREOF, the Corporation has caused this Certificate to be signed by John D. Sullivan, Vice President, this 21st day of June, 2000.

ohn D. Sullivan enior Vice President

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RECORDED: 04/30/2004

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