

10/6/03

10-08-2003

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Morris Communications Company, LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other Georgia limited liability company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 08-06-03

2. Name and address of receiving party(ies)

Name: Best Read Guides, LLC

Internal

Address:

Street Address: 725 Broad Street

City: Augusta State: GA Zip: 30901

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other limited liability company (Georgia)

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,689,715

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Timothy E. Moses

Internal Address: Hull, Towill, Norman, Barrett & Salley

Street Address: 801 Broad Street, Suite 700

City: Augusta State: GA Zip: 30901

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

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DPR/FINANCE

DO NOT USE THIS SPACE

9. Signature.

Timothy E. Moses
Name of Person Signing

Signature

September 30, 2003
Date

Total number of pages including cover sheet, attachments, and document: 2

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Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002839 FRAME: 0600

TRADEMARK ASSIGNMENT

WHEREAS, Morris Communications Company, LLC, having an address of 725 Broad Street, Augusta, GA 30901 (hereinafter "ASSIGNOR"), is the owner of and has adopted and/or used in the United States and other countries the following trademarks and/or service marks (hereinafter the "MARKS"):

Mark	Jurisdiction	Reg. No.	Reg. Date	Type/status
Best Read Guide	US	2,689,715	2/25/2003	Registered

WHEREAS, Best Read Guides, LLC, a Georgia limited liability company, having a place of business of 725 Broad Street, Augusta, Georgia 30901 (hereinafter "ASSIGNEE") is desirous of acquiring and/or has acquired as of August 07, 2003, all right, title and interest that ASSIGNOR may have in and to the said MARK and registration thereon, together with the goodwill of the business in connection with which the said MARKS is used and which is symbolized by said MARK, along with the right to recover for damages and profits for past infringements, thereof, and

NOW, THEREFORE, in consideration for the payment of \$1.00, and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns unto ASSIGNEE, and confirms transfer and assignment unto ASSIGNEE as of August 07, 2003, all right, title and interest it may possess in and to the said MARKS and the registration therefore, together with the goodwill of the business in connection with which the said MARKS is used, and which is symbolized by said MARKS, along with the right to recover for damages and profits for past infringements, thereof;

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date appearing next to my signature.

ASSIGNOR (Morris Communications Company, LLC)

By: Will S. Morris IV
As its President

8-6-03

Date

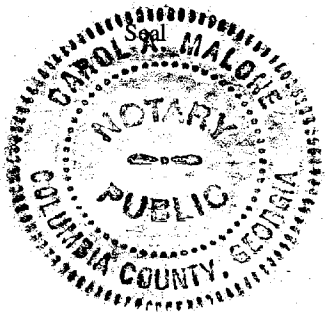
STATE OF GEORGIA
COUNTY OF RICHMOND

Subscribed and sworn to before me, this 6th day of August, 2003.

Notary Public

Notary Public, Columbia County, Georgia
My Commission Expires March 16, 2007

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"Certified to be a true and accurate copy
this 25th day of September,
2003."

TRADEMARK *Malone*