U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Form PTO-1594 T (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005 102570169 Tab settings ⇒ ⇒ ⇒ To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies) The Bank of New York, London Branch Name: Lyrick Studios, Inc. Internal Address Individual(s) Association One Canada Square Street Address: General Partnership Limited Partnership City: London, England State: Zip:_E14 5AL Corporation-State Other __ Individual(s) citizenship_ Association Additional name(s) of conveying party(ies) attached? Yes No General Partnership 3. Nature of conveyance: Limited Partnership Assignment ☐ Merger New York banking corporation Corporation-State Security Agreement Change of Name Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No ☐ Other Execution Date: September 29, 2003 4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) See attached schedule Additional number(s) attached Yes 🔲 5. Name and address of party to whom correspondence 6. Total number of applications and concerning document should be mailed: registrations involved: Michael D. Ebner 7. Total fee (37 CFR 3.41).....\$ 140:00 Internal Address: Chapman and Cutler LLP Enclosed Authorized to be charged to deposit account 111 West Monroe Street 8. Deposit account number: Street Address: City:_Chicago State:__Illinois 60603-4080 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. September 29, 2003 Michael D. Ebner

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Total number of pages including cover sheet, attachments, and docume Mail documents to be recorded with required cover sheet information to: commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

Signature

Name of Person Signing

Country: Country:	Austria Mark Lyrick Studios (CTM) Benelux Mark Lyrick Studios (CTM) Denmark Lyrick Studios (CTM) European Union Mark Lyrick Studios (CTM) Finland Mark Lyrick Studios (CTM)	Classes 9, 41 Classes 9, 41	Reg. Owner Lyrick Studios, Inc. Reg. Owner Lyrick Studios, Inc.	App. # 1176783 App. # 1176783 App. # 1176783 1176783	App. Dt 5/7/1999 App. Dt 5/7/1999 App. Dt 5/7/1999 App. Dt 5/7/1999	Reg. # 001176783 Reg. # 001176783 Reg. # 001176783 Reg. # 001176783	9/23/1999 Reg. Dt Reg. Dt S/2/2001 Reg. Dt	
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23	Lyrick	41	Lyrick Studios, Inc.	1693024	7/11/1997	1693024	10/5/1998	Ŗ
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151	Lyrick	9	Lyrick Studios, Inc.	2091480		1753769	9/23/1999	Registered
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1 /1	Lynck studios (CTM)	9, 41	Lyrick Studios, Inc.	11/6/83	5///1999	001176783		Registered
Country	Denmark							
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ID	Mark	Classes	Reg. Owner	App. #	Ann. Dt	Reg. #	Reg. Dt	Status
175	Lyrick Studios (CTM)	9,41	Lyrick Studios, Inc.	1176783	5/7/1999	001176783	*******	Registered
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176	Lyrick Studios (CTM)	9, 41	Lyrick Studios, Inc.	1176783	5/7/1999	001176783		Registered
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177	Lyrick Studios (CTM)	9, 41		\ \ \ \ \				
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Country:	Country: ID 184	Country: 183	Country: ID 182	Country:	Country: 180	Country: ID 179	Country: ID 178
United Kingdom Mark Lyrick Studios (CTM)	Sweden Mark Lyrick Studios (CTM)	Spain Mark Lyrick Studios (CTM)	Portugal Mark Lyrick Studios (CTM)	Italy Mark Lyrick Studios (CTM)	Ireland Mark Lyrick Studios (CTM)	Greece Mark Lyrick Studios (CTM)	Germany Mark Lyrick Studios (CTM)
Classes 9, 41	Classes 9, 41	Classes 9, 41	Classes 9, 41	Classes 9, 41	Classes 9, 41	Classes 9, 41	Classes 9,41
Reg. Owner Lyrick Studios, Inc.	Reg. Owner Lyrick Studios, Inc.	Reg. Owner Lyrick Studios, Inc.	Reg. Owner Lyrick Studios, Inc.	Reg. Owner Lyrick Studios, Inc.	Reg. Owner Lyrick Studios, Inc.	Reg. Owner Lyrick Studios, Inc.	Reg. Owner Lyrick Studios, Inc.
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Country:	United States							
ID	Mark	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
16	Big Red Chair Books	16	Lyrick Studios, Inc.	75/219642	12/30/1996	2179461	8/4/1998	Registered
27	Chair and Book design	16	Lyrick Studios, Inc.	75/313695	6/20/1997	2152578	4/21/1998	Registered
28	Chair and Child Design	16	Lyrick Studios, Inc.	75/312044	6/20/1997	2314879	2/1/2000	Registered
7	Little Red Chair Books	16	Lyrick Studios, Inc.	75/219307	12/30/1996	2345879	4/25/2000	Registered
Ο	Lyrick Publishing	16, 41.	Lyrick Studios, Inc.	75/219311	12/30/1996	2200354	10/27/1998	Registered

TRADEMARK SECURITY AGREEMENT, dated as of September 29, 2003 by Lyrick Studios, Inc. (the "Company") in favor of The Bank of New York, as Collateral Agent (the "Collateral Agent") for the Noteholders (as defined in the Security Agreement referred to below) collectively.

WITNESSETH:

WHEREAS, pursuant to those certain Note Purchase Agreements, dated September 29, 2003 (as the same may be amended, restated, supplemented or otherwise modified from time to time, collectively, the "Note Purchase Agreement"), between HIT Entertainment Finance Limited as Issuer (the "Issuer"), HIT Entertainment PLC as Parent Guarantor (the "Parent Guarantor"), certain subsidiaries of Parent Guarantor including the Company, and each of the purchasers named on Schedule A thereto as Noteholders (together with their successors and assigns, the "Noteholders"), the Noteholders have severally agreed to purchase the Notes issued by the Issuer upon the terms and subject to the conditions set forth therein; and

WHEREAS, the Company is a Guarantor under the Private Placement Guarantee pursuant to which it has guaranteed the obligations of the Issuer under the Private Placement Documents; and

WHEREAS, the Company is party to a Pledge and Security Agreement of even date herewith in favor of the Collateral Agent (the "Security Agreement") for the benefit of the Noteholders pursuant to which the Company is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the promises and to induce the Noteholders to enter into the Note Purchase Agreement and to induce the Noteholders to purchase the Notes issued by the Issuer thereunder, the Company hereby agrees with the Collateral Agent as follows:

Section 1 - Defined Terms

Unless otherwise defined herein, terms defined in the Note Purchase Agreement or in the Security Agreement and used herein have the meaning given to them in the Note Purchase Agreement or in the Security Agreement.

Section 2 - Grant of Security Interest in Trademark Collateral

The Company, as collateral security for the full, prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of the Company, hereby collaterally assigns, conveys, mortgages, pledges, hypothecates and transfers to the Collateral Agent for the benefit of the Noteholders, and to the extent provided in the Security Agreement, the Collateral Agent, and grants to the Collateral Agent for the benefit of the Noteholders and to the extent provided in the Security Agreement, the Collateral Agent, a lien on and security interests in, all of its right, title and interest in, to and under the following Collateral of the Company (the "Trademark Collateral"):

- (a) all of its Trademarks and Trademark Licenses to which it is a party, including those referred to on Schedule I hereto;
- (b) all reissues, continuations or extensions of the foregoing;

Document #31326

- (c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark License; and
- (d) all Proceeds of the foregoing, including any claim by the Company against third parties for past, present, or future (i) infringement or dilution of any Trademark or Trademark licensed under any Trademark License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Trademark License.

Section 3 - Security Agreement

The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent for the benefit of the Noteholders and itself pursuant to the Security Agreement and the Company hereby acknowledges and affirms that the rights and remedies of the Collateral Agent and the Noteholders with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Section 4 - Governing Law

THIS TRADEMARK SECURITY AGREEMENT WILL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

Section 5 – Counterparts

This Trademark Security Agreement may be signed in counterparts and shall be binding as long as each party signs one (although not necessarily the same) counterpart.

[END OF PAGE; SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Company has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

LYRICK STUDIOS, INC

By:

Name: Stephen C. Ruffini Title: Chief Financial Officer

ACCEPTED AND AGREED:

THE BANK OF NEW YORK

as Collateral Agent

By:
Name:
Title:

- 3 -

IN WITNESS WHEREOF, the Company has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

LYRICK STUDIOS, INC.

By:

Name: Stephen C. Ruffini Title: Chief Financial Officer

ACCEPTED AND AGREED:

THE BANK OF NEW YORK, LONDON BRANCH

as Collateral Agent

By:

Name: Trevor Blewer

Title: Vice President

SCHEDULE I

To

TRADEMARK SECURITY AGREEMENT TRADEMARK REGISTRATIONS

See attached report.

- 4 -

Status Registered	Reg. Dt	Reg. #	App. Dt 5/7/1999	App. # 1176783	Reg. Owner Lyrick Studios, Inc.	Classes 9, 41	France Mark Lyrick Studios (CTM)	Country: ID 177
Status Registered	Reg. Dt	Reg. # 001176783	App. Dt 5/7/1999	App. # 1176783	Reg. Owner Lyrick Studios, Inc.	Classes 9, 41	Finland Mark Lyrick Studios (CTM)	Country: ID
Status Registered	Reg. Dt 5/2/2001	Reg. # 001176783	App. Dt 5/7/1999	App. # 1176783	Reg. Owner Lyrick Studios, Inc.	Classes 9, 41	European Union Mark Lyrick Studios (CTM)	Country:
Status Registered	Reg. Dt	Reg.# 001176783	App. Dt 5/7/1999	App. # 1176783	Reg. Owner Lyrick Studios, Inc.	Classes 9, 41	Denmark Mark Lyrick Studios (CTM)	Country: ID 175
Status Registered	Reg. Dt	Reg. # 001176783	App. Dt 5/7/1999	App. # 1176783	Reg. Owner Lyrick Studios, Inc.	Classes 9, 41	Benelux Mark Lyrick Studios (CTM)	Country: ID 174
Status Registered	Reg. Dt	Reg. # 001176783	App. Dt 5/7/1999	App. # 1176783	Reg. Owner Lyrick Studios, Inc.	Classes 9, 41	Austria Mark Lyrick Studios (CTM)	Country: ID 173
Status Registered Registered Registered	Reg. Dt 10/5/1998 10/5/1998 9/23/1999	Reg. # 1693024 1693022 1753769	App. Dt 7/11/1997	App. # 1693024 1693022 2091480	Reg. Owner Lyrick Studios, Inc. Lyrick Studios, Inc. Lyrick Studios, Inc.	Classes 41 16	Argentina Mark Lyrick Lyrick Lyrick	Country: 1D 23 24 151

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Status	Status	Status	Status	Status	Status	Status	Status
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RECORDED: 10/08/2003

Country:	United States							
	Mark	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
	Big Red Chair Books	16	Lyrick Studios, Inc.	75/219642	12/30/1996	2179461	8/4/1998	Registered
	Chair and Book design	16	Lyrick Studios, Inc.	75/313695	6/20/1997	2152578	4/21/1998	Registered
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