

10-09-2003

Commissioner of Patents & Trademarks

Washington, D.C. 20231

Form PTO-1584

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U.S. DEPARTMENT OF COMMERCE

(Rev. 03/01)

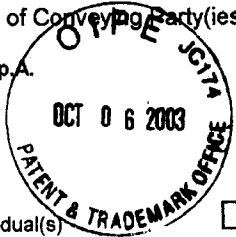
102571541

U.S. PATENT AND TRADEMARK OFFICE

To the honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of Conveying Party(ies):

Diesel S.p.A.



10-6-03

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Italy
- Other:

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of Receiving Party(ies):

Name: 55 DSL S.A.
 Street Address: Avenue de la Libertè, 54- L 1930
 Street Address:
 City: Luxembourg
 State/Country: Luxembourg Postal Code:

- Individual Citizenship
- Association
- General Partnership

- Limited Partnership
- Corporation-State Luxembourg
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment.)

Additional name(s) and address(es) attached?
 Yes No

3. Nature of Conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

Execution Date: August 27, 2003

4. Application Number(s) or Registration Number(s):

A. Trademark Application Number(s):

B. Trademark Registration Number(s): 2422397; 2244300; 2352794

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning this matter should be mailed:

CUSTOMER NUMBER 00136 -or-

JACOBSON HOLMAN PLLC
 400 Seventh Street, N.W.
 Washington, D.C. 20004-2218
 Tel. 202-638-6666

Attorney Docket Number: T26242US0

6. Total number of applications and registrations involved: 3

7. Total Fee (37 CFR 3.41): \$ 90.00

- Enclosed
- Any deficiencies in enclosed fees are authorized to be charged to Deposit Account No. 06-1358.

DO NOT USE THIS SPACE

8. Statement and Signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John C. Holman #22,769

John C. Holman
Signature

10/6/03
Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 8

10/06/2003 ECDPER 00000223 2422397

01. FC:MSZ
02. FC:MSZ

40.00 DP
50.00 DP

TRADEMARK
REEL: 002841 FRAME: 0047

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

By: 55 DSL S.A.

Mark: 55 DSL

Filed: June 3, 1994

Serial No.: 74/532693

Registration No.: 2422397

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202

**NEW POWER OF ATTORNEY AND
CHANGE OF CORRESPONDENCE ADDRESS**

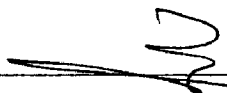
Applicant hereby revokes all previous powers of attorney and appoints JOHN CLARKE HOLMAN, HARVEY B. JACOBSON, MARVIN R. STERN, SIMOR L. MOSKOWITZ, ALLEN S. MELSER, MICHAEL R. SLOBASKY, MARSHA G. GENTNER, JONATHAN L. SCHERER, IRWIN M. AISENBERG, GEORGE W. LEWIS, WILLIAM E. PLAYER; YOON S. HAM; ROBERT S. PIERCE; and NATHANIEL A. HUMPHRIES its attorneys to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration. Address all correspondence relative thereto to CUSTOMER NO. 00136 or the law firm of JACOBSON HOLMAN PLLC, 400 Seventh Street, N.W., Washington, D.C. 20004.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

The law firm of JACOBSON HOLMAN PLLC, whose postal address is 400 Seventh Street, N.W., Washington, D.C. 20004, is hereby designated applicant's representative upon whom notice of process in proceedings affecting this mark may be served.

Signed this 27th day of
August, 2003

By: _____



Name: Françoise BERGOLI

Title: legal Representative

Folio: 38/T30958US0
ID: JCH/arc

JCH-5/01-302

TRADEMARK
REEL: 002841 FRAME: 0049

ASSIGNMENT

WHEREAS,

DIESEL S.p.A.

an Italian corporation, of ITALY

Via dell'Industria, 7 - 36060 MOLVENA (VI)

has adopted and is using the trademarks applied/registered in the United States Patent Office,

Trademark registrations n°2.244.300, n°2.352.794, n°2.422.397

and WHEREAS,

55 DSL S.A.

an corporation, of LUXEMBOURG

Avenue de la Libertè, 54 - L 1930 LUXEMBOURG

is desirous of acquiring said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said

DIESEL S.p.A.

has assigned as from
unto the said

55 DSL S.A.

all right, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the marks and the registrations thereof n°2.244.300, n°2.352.794 and n°2.422.397

DIESEL S.p.A.

By _____

Name:

Title:

Dated this day of 20 **27** AUG. 2003

Signed this 27th day of
August, 2003

By: 

Name: Françoise BERSOLI

Title: legal Representative

Folio: 38/T26242US0

ID: JCH/arc

JCH-5/01-302

RECORDED: 10/06/2003

TRADEMARK
REEL: 002841 FRAME: 0051