



10-10-2003



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Morris Publishing Group, LLC
9-22-03
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other Georgia limited liability company
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Southeastern Newspapers Company, LLC
Internal
Address:
Street Address: 725 Broad Street
City: Augusta State: GA Zip: 30901
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State
Other limited liability company (Georgia)
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: 08-06-2003

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) 2,098,825; 2,096,810
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Timothy E. Moses
Internal Address: Hull, Towill, Norman, Barrett, & Salley
Street Address: 801 Broad Street, Suite 700
City: Augusta State: GA Zip: 30901

6. Total number of applications and registrations involved: 2
7. Total fee (37 CFR 3.41) \$ 65.00
Enclosed
Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.
Timothy E. Moses
Name of Person Signing
September 17, 2003
Date
Signature

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002841 FRAME: 0786

16/09/2003 ECDPER 0000040 2098825

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40.00 BP 25.00 BP

**TRADEMARK ASSIGNMENT**

WHEREAS, Morris Publishing Group, LLC, having an address of 725 Broad Street, Augusta, GA 30901 (hereinafter "ASSIGNOR"), is the owner of and has adopted and/or used in the United States and other countries the following trademarks and/or service marks (hereinafter the "MARKS"):

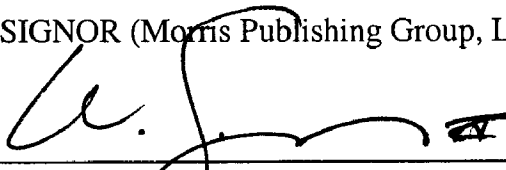
Marks	Jurisdiction	Reg. No.	Reg. Date	Type/status
Custom Publishing A Division of Augusta Magazine & Design	GA	S-17842	5/13/1999	Registered
Best of Augusta	US	2,098,825	9/23/1997	Registered
Augusta Magazine	US	2,096,810	9/16/1997	Registered

WHEREAS, Southeastern Newspapers Company, LLC, a Georgia limited liability company, having a place of business of 725 Broad Street, Augusta, Georgia 30901 (hereinafter "ASSIGNEE") is desirous of acquiring and/or has acquired as of August 07, 2003, all right, title and interest that ASSIGNOR may have in and to the said MARK and registration thereon, together with the goodwill of the business in connection with which the said MARKS is used and which is symbolized by said MARK, along with the right to recover for damages and profits for past infringements, thereof, and

NOW, THEREFORE, in consideration for the payment of \$1.00, and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns unto ASSIGNEE, and confirms transfer and assignment unto ASSIGNEE as of August 07, 2003, all right, title and interest it may possess in and to the said MARKS and the registration therefore, together with the goodwill of the business in connection with which the said MARKS is used, and which is symbolized by said MARKS, along with the right to recover for damages and profits for past infringements, thereof;

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date appearing next to my signature.

ASSIGNOR (Morris Publishing Group, LLC)



By: Will S. Morris IV  
As its President

8-6-03

Date

STATE OF GEORGIA  
COUNTY OF RICHMOND

Subscribed and sworn to before me, this 6<sup>th</sup> day of August, 2003.



Notary Public  
Notary Public, Columbia County, Georgia  
My Commission Expires March 16, 2007

"Certified to be a true and accurate copy  
this 10<sup>th</sup> day of September  
2003."



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RECORDED: 09/22/2003

TRADEMARK  
REEL: 002841 FRAME: 0787