

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sock Brands, Inc.		04/13/2004	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA	
Name:	Accessory Brands, Inc.
Street Address:	1130 Fairchild Road
City:	Winston-Salem
State/Country:	NORTH CAROLINA
Postal Code:	27105
Entity Type:	CORPORATION: NORTH CAROLINA

PROPERTY NUMBERS Total: 5		
Property Type	Number	Word Mark
Registration Number:	1902810	TGF KIDS THANK GOODNESS FOR KIDS
Registration Number:	2015944	SOCK CONSTRUCTION COMPANY
Registration Number:	2051398	SOCK ZONE
Serial Number:	78193890	FIDDLESTICKS
Serial Number:	78217166	ATHLETE'S CHOICE

CORRESPONDENCE DATA	
Fax Number:	(704)353-3854
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	704 331 5791
Email:	gjones@kennedycovington.com
Correspondent Name:	Francis M. Pinckney, Esq.
Address Line 1:	214 N. Tryon Street
Address Line 2:	Hearst Tower - 47th Floor
Address Line 4:	Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	18249.011 ACCESSORY BRNDS
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OP \$140.00 1902810

NAME OF SUBMITTER:

G. Jones, Trademark Paralegal

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK REGISTRATIONS/PENDING APPLICATIONS

WHEREAS, Sock Brands, Inc. a corporation, organized and existing under the laws of the State of North Carolina with a principal place of business at 1130 Fairchild Road, Winston-Salem, North Carolina (the "Assignor"), is the owner of the trademarks (the "Marks") and the applications and registrations thereof (collectively the "Applications/Registrations") itemized in Exhibit A attached hereto; and

WHEREAS, Accessory Brands, Inc., a corporation, organized and existing under the laws of the State of North Carolina, with a principal place of business at 1130 Fairchild Road, Winston-Salem, North Carolina (the "Assignee"), is desirous of acquiring said Marks and Applications/Registrations;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee the entire right, title and interest in and to the said Marks and Applications/Registrations of said Marks, together with the good will of the business symbolized by the Marks and Applications/Registrations of said Marks.

0275072.01
LIB:

This the 13 day of April, 2004.

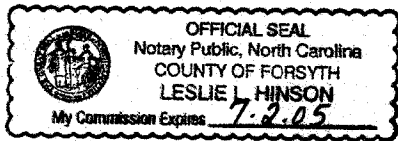
SOCK BRANDS, INC.

By: [Signature]
Name: Jeff Arnold
Title: President

State of North Carolina

County of Forsyth

On this 13 day of April, 2004, before me, a Notary Public, came Jeff Arnold, to me known and known by me to be the individual described in and who executed the foregoing Assignment, and duly acknowledged the same to be his free act and deed.



[Signature]
Notary Public

EXHIBIT A

Pending U.S. Trademark Applications

Mark	Application Serial No.	Date of Filing
FIDDLESTICKS	78/193,890	December 12, 2002
ATHLETE'S CHOICE	78/217,166	February 20, 2003

Registered U.S. Trademarks

Mark	Registration No.	Registration Date
SOCK CONSTRUCTION COMPANY	2,015,944	November 12, 1996
SOCK ZONE	2,051,398	April 8, 1997
TGF THANK GOODNESS FOR KIDS	1,902,810	July 4, 1995