

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Apress, L.P.		06/30/2003	LIMITED PARTNERSHIP: CALIFORNIA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Wiley Publishing, Inc.
<b>Street Address:</b>	10475 Crosspoint Boulevard
<b>Internal Address:</b>	Trademark Department
<b>City:</b>	Indianapolis
<b>State/Country:</b>	INDIANA
<b>Postal Code:</b>	46256
<b>Entity Type:</b>	CORPORATION: DELAWARE

<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Serial Number:	78257253	EXPERT ONE ON ONE

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(317)572-4198
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	317-572-3198
<b>Email:</b>	trademarks@wiley.com
<b>Correspondent Name:</b>	Wiley Publishing, Inc.
<b>Address Line 1:</b>	10475 Crosspoint Boulevard
<b>Address Line 2:</b>	Trademark Department
<b>Address Line 4:</b>	Indianapolis, INDIANA 46256

<b>ATTORNEY DOCKET NUMBER:</b>	EXPONE ASSIGNMENT
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<b>NAME OF SUBMITTER:</b>	Heather DeOrto
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Total Attachments: 2  
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**TRADEMARK  
 REEL: 002842 FRAME: 0432**

**CH \$40.00 78257253**



EXHIBIT C

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of June 30, 2003, from Apress LP, a \_\_\_\_\_ (the "Assignor"), to Wiley Publishing, Inc., a Delaware corporation (the "Assignee").

WHEREAS, Assignor owns the US trademark application (Ser. No. 78/257,253) for the mark "Expert One On One" (the "Trademark"); and

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in, to and under the Trademark throughout the universe, and Assignee desires to obtain all right, title and interest in, to and under such Trademark throughout the universe;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns, all right, title and interest in, to and under, throughout the universe, free and clear of all liens, claims, charges, security interests, and other encumbrances, the Trademark, all registrations and applications therefor, together with the entire goodwill attached to the Trademark, and Assignor's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for any infringement, impairment, distortion, or other unauthorized use or conduct in derogation of the foregoing, prior to the date hereof, including without limitation the right to receive all proceeds and damages therefrom.

The Assignor undertakes and agrees to execute such further assurances as may reasonably be required to permit the Assignee to obtain registration of, hold and enjoy the Trademark assigned hereunder and the recording of this Trademark Assignment.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed and delivered as of the date indicated above.

APRESS LP

By: [Signature]  
Name:  
Title:

STATE OF CALIFORNIA )  
 ) ss.:  
COUNTY OF ALAMEDA )

On this 2 day of April 2004, before me personally appeared GARY IRWIN CORNEJO me personally known, who, being duly sworn, did say that he is an officer of Apress LP and that he duly executed the foregoing instrument for and on behalf of Apress LP being duly authorized to do so and that he acknowledged said instrument to be the free act and deed of said entity.



Melissa Rallis  
Notary Public