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Electronic Trademark Assignment System eTAS

10/9/03

PTO-1594 (Rev. 10/02)
OMB No. 0651-0027 (Exp. 6/30/2005)

Recordation Form Cover Sheet
(Trademarks only)

Validate

Navigation: - Guidelines - General info - Conveyor - Receiver - Property - Attachments - Validate

All data that you have entered on previous screens are displayed below. Check them carefully. If you see any errors there, go back to proper screen and make a correction. Otherwise, hit next button to proceed with payment

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

10-14-2003



102573876

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
H.H. Brown Shoe Company, Inc.		09/29/2003	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Columbia Insurance Company		
Street Address:	3024 Harney Street		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68131		
Entity Type:	CORPORATION: NEBRASKA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76470456	O	

2003 OCT -9 AM 7:17
OPR/FINANCE

CORRESPONDENCE DATA

10/10/2003 LNWELLER 00000006 76470456

01 FC:0521

40.00 DP

http://etas.uspto.gov/p.jsp

TRADEMARK
REEL: 002842 FRAME: 0641

10/6/2003

Fax Number: (203)327-1096
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2033246155
Email: ast@ssjr.com
Correspondent Name: Gene S. Winter
Address Line 1: 986 Bedford Street
Address Line 2: St. Onge et al.
Address Line 4: Stamford, CONNECTICUT 06905

NAME OF SUBMITTER: Aaliyah S. Thornton

Total Attachments: 1
 source=Assignment to H.H. Brown Shoe Company#page1.tif

Fee calculated, according to USPTO FY2003 fee table				
Description	Fee code	Fee code amount	Quantity	Fee
Recording trademark assignment, agreement or other paper, first mark per document	8521	40.00	1	\$40.00
Total				\$40.00

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10/06/2003 03:12 PM EDT

3824-T0101A

Assignment

WHEREAS, H.H. Brown Shoe Company, Inc., a Delaware corporation, having offices at 124 West Putnam Avenue, Greenwich, Connecticut 06830 (hereinafter referred to as ASSIGNOR) has adopted and owns the trademark O and Crown Design, Application No. 76/470,456, filed November 27, 2002; and

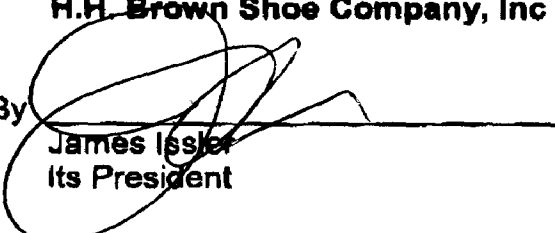
WHEREAS, Columbia Insurance Company, a corporation of the State of Nebraska, having offices at 3024 Harney Street, Omaha, Nebraska 68131 (hereinafter ASSIGNEE) is desirous of acquiring all right, title and interest in and to said trademark as set forth hereinabove;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said trademark O and Crown Design, Application No. 76/470,456 filed November 27, 2002, including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademark, and the right to sue for past infringements thereof.

H.H. Brown Shoe Company, Inc

Dated SEPT. 29 day of 2003

By


James Issler
Its President