

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carneros Creek Winery, LLC		05/04/2004	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Carneros Creek Winery, Inc.		
Street Address:	1134 Dealy Lane		
City:	Napa		
State/Country:	CALIFORNIA		
Postal Code:	94559		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2234336	FLEUR DE CARNEROS	
CORRESPONDENCE DATA			
Fax Number:	(707)526-4707		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	707-526-4200		
Email:	jmbehmke@cmprlaw.com		
Correspondent Name:	Jay M. Behmke		
Address Line 1:	100 B Street, Suite 400		
Address Line 4:	Santa Rosa, CALIFORNIA 95401		
ATTORNEY DOCKET NUMBER:	6566.0002		
NAME OF SUBMITTER:	Jay M. Behmke		
Total Attachments: 2 source=00100387#page1.tif source=00100387#page2.tif			

OP \$40.00 2234336

TRADEMARK ASSIGNMENT

Carneros Creek Winery, LLC, a California limited liability company, having an address at 1285 Dealy Lane, Napa, California 94558 ("Seller"), for valuable consideration, the receipt and adequacy whereof are acknowledged, hereby assigns and transfers to Carneros Creek Winery, Inc., having an address at 1285 Dealy Lane, Napa, California 94558 ("Buyer"), and Buyer hereby accepts:

A. All rights, title and interest held by Seller in and to the trademarks, servicemarks, registrations of trademarks and servicemarks and applications for such registration, more fully identified in Schedule A attached hereto (hereinafter collectively and individually referred to as the "Trade Marks");

B. The goodwill of the business connected with the use of and symbolized by the Trade Marks, and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trade Marks or injury to said goodwill, together with the right to sue or recover the same in the name of Seller.

IN WITNESS WHEREOF, the parties have executed this Trade Mark Assignment as of May 4, 2004.

SELLER

Carneros Creek Winery, LLC

By: Francis V. Mahoney

Print Name: Francis V. Mahoney

Title: Manager

BUYER

Carneros Creek Winery, Inc.

By: Francis V. Mahoney

Print Name: Francis V. Mahoney

Title: President

SCHEDULE A

NAME OF MARK

REGISTRATION NUMBER

1. FLEUR DE CARNEROS

2,234,336