

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Toni & Guy (USA) Limited		05/05/2004	LIMITED PARTNERSHIP: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Toni & Guy (USA) Limited
Street Address:	2311 Midway Road
City:	Carrollton
State/Country:	TEXAS
Postal Code:	75006
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78367676	CHIC SHINE

CORRESPONDENCE DATA

Fax Number: (972)407-2109
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: mdaignault@toniguy.com
 Correspondent Name: Toni & Guy (USA) Limited
 Address Line 1: 2311 Midway Road
 Address Line 4: Carrollton, TEXAS 75006

NAME OF SUBMITTER:	Marilyn Daignault
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Total Attachments: 1
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Marilyn Daignault, Counsel
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Pursuant to TMEP 503.03(b), under 37 C.F.R. 3.25(a):

“To record a name change, only a legible cover sheet is required.”

No documentation is necessary to be filed with Form 1594: Change of Name