

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Toni & Guy (USA) Limited		05/05/2004	LIMITED PARTNERSHIP: UNITED KINGDOM

**RECEIVING PARTY DATA**

Name:	Toni & Guy (USA) Limited
Street Address:	2311 Midway Road
City:	Carrollton
State/Country:	TEXAS
Postal Code:	75006
Entity Type:	CORPORATION: UNITED KINGDOM

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	78381975	SPOIL ME

**CORRESPONDENCE DATA**

Fax Number: (972)407-2109  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: mdaignault@toniguy.com  
 Correspondent Name: Toni & Guy (USA) Limited  
 Address Line 1: 2311 Midway Road  
 Address Line 4: Carrollton, TEXAS 75006

NAME OF SUBMITTER: Marilyn Daignault

Total Attachments: 1  
 source=Form 1594-change of name-no documentation needed#page1.tif

CH \$40.00 78381975

Marilyn Daignault, Counsel  
Toni&Guy USA, LP/TIGI Linea, LP  
2311 Midway Road  
Carrollton, Texas 75006  
(214) 273-2688  
(972) 407-2109  
mdaignault@toniguy.com

Pursuant to TMEP 503.03(b), under 37 C.F.R. 3.25(a):

“To record a name change, only a legible cover sheet is required.”

No documentation is necessary to be filed with Form 1594: Change of Name