

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Toni & Guy (USA) Limited		05/05/2004	LIMITED PARTNERSHIP: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Toni & Guy (USA) Limited		
<b>Street Address:</b>	2311 Midway Road		
<b>City:</b>	Carrollton		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75006		
<b>Entity Type:</b>	CORPORATION: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78392618	HOW TO GET THE LOOK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(972)407-2109		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	mdaignault@toniguy.com		
<b>Correspondent Name:</b>	Toni & Guy (USA) Limited		
<b>Address Line 1:</b>	2311 Midway Road		
<b>Address Line 4:</b>	Carrollton, TEXAS 75006		
<b>NAME OF SUBMITTER:</b>	Marilyn Daignault		
<b>Total Attachments: 1</b>			
source=Form 1594-change of name-no documentation needed#page1.tif			

CH \$40.00 78392618

Marilyn Daignault, Counsel  
Toni&Guy USA, LP/TIGI Linea, LP  
2311 Midway Road  
Carrollton, Texas 75006  
(214) 273-2688  
(972) 407-2109  
mdaignault@toniguy.com

Pursuant to TMEP 503.03(b), under 37 C.F.R. 3.25(a):

“To record a name change, only a legible cover sheet is required.”

No documentation is necessary to be filed with Form 1594: Change of Name