


10-16-2003  
  
 102575931

To the Honorable Commissioner of Patents and Trademarks, U.S. Patent and Trademark Office, Washington, D.C. 20231  
 or to the nearest Patent and Trademark Office, or to the nearest Patent and Trademark Depository Office, for filing of original documents or copy thereof.

1. Name of conveying party(ies):  
Pabst Brewing Company  
 10-14 03

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?       Yes       No

2. Name of receiving party(ies):  
 Name: Brick Brewing Co. Limited  
 Internal Address: \_\_\_\_\_  
 Address: \_\_\_\_\_  
181 King Street South  
 Street Address: \_\_\_\_\_  
 City Waterloo, Ontario State \_\_\_\_\_ Zip \_\_\_\_\_  
Canada N2J 1P7

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation Canada  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:       Yes       No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?       Yes       No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: September 29, 2003

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)  
 Additional number(s) attached  Yes       No

B. Trademark Registration No.(s) 825,041  
 Yes       No

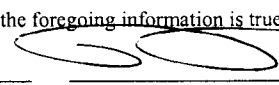
5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Louis K. Ebling, Esq.  
 Internal Address: Greenebaum Doll & McDonald PLLC  
 Street Address: 255 East Fifth Street  
2800 Chemed Center  
 City Cincinnati State OH Zip 45202

6. Total number of applications and registrations involved: .....  4

7. Total fee (37 CFR 3.41) .....\$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account along with any deficiency in this fee

8. Deposit account number: 50-0976  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Signature.  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  
Louis K. Ebling, Esq.            October 7, 2003  
 Name of Person Signing      Signature      Date  
 Total number of pages including cover sheet, attachments, and document:  2

10/16/2003 LMJELLER 00000024 500976 825041

01 FC:8521

40.00 DA

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

581979v1

TRADEMARK  
 REEL: 002844 FRAME: 0298

## TRADEMARK ASSIGNMENT

WHEREAS, Pabst Brewing Company, a Delaware corporation with an address at 100 Shoreline Highway, Mill Valley, California, 94941 ("Assignor"), is the owner of all right, title, and interest in and to U.S. Registration No. 825,041 for the trademark RED CAP ALE & Design (the "Mark"); and

WHEREAS, Brick Brewing Co. Limited, a Canada corporation with an address at 181 King Street South, Waterloo, Ontario, Canada N2J 1P7 ("Assignee"), wishes to acquire all rights that Assignor has in and to the Mark and the registration thereof, together with the good will of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for Five Thousand Dollars (U.S.\$5,000), Assignor does hereby sell and assign unto Assignee all of Assignor's right, title, and interest in and to the Mark and the registration thereof, together with the good will of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor's right, title, and interest in and to the Mark and the registration thereof in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession and control of Assignor.

IN WITNESS WHEREOF, said Assignor has caused this instrument to be executed this 29<sup>th</sup> day of September, 2003.

PABST BREWING COMPANY

By: 

Name: Yeoryios C. Appalas, Esq.

Title: Vice President and General Counsel

CIN:579741

RECORDED: 10/14/2003

TRADEMARK  
REEL: 002844 FRAME: 0299