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10-17-2003

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To the Honorable

Commissioner of Patents and Trademarks

102576412

documents or copy thereof.

1. Name of conveying party(ies): OCT -8 AM 9:47  
FREESHOP.COM., INC.  
95 South Jackson Street  
Seattle, Washington 98104

- Individual(s)
- General Partnership
- Corporation-State of Washington
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Association
- Limited Partnership
- Merger
- Change of Name

Execution Date:

2. Name and address of receiving party(ies)

Name: ALTURA INTERNATIONAL, INC.  
 Internal Address: Building 1, Suite 210  
 Street Address: 1 Lower Ragsdale Drive  
 City: Monterey State: CA ZIP: 93940

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State of California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,102,641

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: GWENDOLEN S. BUCK  
 Internal Address: BUCK & MALLETT PROF. LAW CORP.  
5 Harris Court; N-3

Street Address:

City: Monterey State: CA ZIP: 93940

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

10/16/2003 DBYRNE 00000148 2102641

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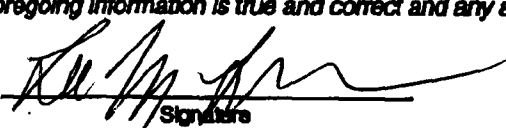
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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

LEE JAY LORENZEN  
Name of Person Signing



Sept. 30, 2003

Signature

Date

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

**TRADEMARK ASSIGNMENT**


WHEREAS, FreeShop.com, Inc., a Washington corporation ("FreeShop"), is the owner of the entire right, title, and interest in those certain United States trademarks and designs identified as follows (together, "Trademarks");

- a) FreeShop; Registration Number: 2,102,641; Registered USPTO: October 7, 1997;
- b) Catalogsite; and
- c) FreeShop Logo

WHEREAS, Altura International, Inc., a California corporation ("Purchaser"), is desirous of acquiring the entire right and title to and interest in the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, FreeShop hereby assigns and transfers to Purchaser all of its right, title, and interest in and to the Trademarks (and designs, if applicable), said registrations and applications therefor, if any, and any and all modifications and assignments thereof, the Trademarks and the respective registrations or applications therefor on the Trademarks, if any, to be held and enjoyed by Purchaser as entirely as the same would have been held and enjoyed by FreeShop had this assignment and transfer not been made.

Executed this 24<sup>th</sup> day of September, 2003.

FreeShop.com, Inc.  
  
 \_\_\_\_\_  
 David H. Davis, Secretary


STATE OF WASHINGTON)

) ss.

COUNTY OF KING)

I certify that I know or have satisfactory evidence that David H. Davis is the Secretary of FreeShop.com, Inc., the corporation that executed the within and foregoing instrument, and said person acknowledged that the said instrument is the free and voluntary act and deed of said corporation, for the uses and purposes set forth therein, and on oath stated that he is authorized to execute said instrument.

Dated: Sept 24, 2003

  
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 Signature

