

10-20-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

American Rag Cie II

10-17-03

- Individual(s) Association General Partnership Limited Partnership Corporation-State California Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 10/07/2003

2. Name and address of receiving party(ies)

Name: American Rag Cie, LLC

Internal

Address:

Street Address: 1146 South Vail Avenue

City: Montebello State: CA Zip: 90640

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other CA Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2710769, 1936234 and 1882605

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jonathan D. Gelfand, Esq.

Internal Address:

Street Address: 15821 Ventura Boulevard

Suite 525

City: Encino State: CA Zip: 91436

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Jonathan D. Gelfand, Esq.

Name of Person Signing

Signature

October 14, 2003

Date

Total number of pages including cover sheet, attachments, and document: 4

10/20/2003 ECOOPER 00000014 2710769

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:8521 02 FC:8522

40.00 OP 50.00 OP

TRADEMARK REEL: 002846 FRAME: 0239

## TRADEMARK ASSIGNMENT

WHEREAS, American Rag Cie II, a California corporation, having its principal place of business at 1146 S. Vail Avenue, Montebello, California (hereinafter "ASSIGNOR"), is the owner of record of the trademarks "American Rag Cie," including, without limitation United States Trademark Registrations set forth on Schedule I hereto for the trademarks "American Rag Cie", excluding therefrom any rights to such trademarks in the territory of Japan (collectively, the "TRADEMARKS"); and

WHEREAS, American Rag Cie, LLC, a California limited liability company (hereinafter "ASSIGNEE"), desires to acquire ASSIGNOR'S entire right, title and interest in and to the TRADEMARKS, any registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the TRADEMARKS.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, without representation or warranty of any kind (including, without limitation, as to ASSIGNOR'S right, title or interest), ASSIGNOR'S entire right, title and interest in and to the TRADEMARKS and the registrations therefor (including, without limitation, the right to sue for past infringement and/or misappropriation), together with the goodwill of the business connected with the use of and symbolized by the TRADEMARKS.

*[Signature Page Follows]*

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment on this 7th day of October, 2003.

ASSIGNOR:

AMERICAN RAG CIE II,  
a California corporation

By: Mark Werts

Name: Mark Werts

Title: Chief Executive Officer

State of CALIFORNIA )

County of LOS ANGELES )

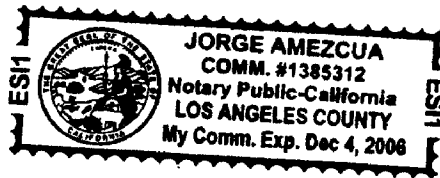
On OCT. 8, 2003, before me, JORGE AMEZCUA, personally appeared MARK WERTZ, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/het/their authorized capacity(ies), and that by his/het/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Jorge Amezcua  
Signature

(Seal)

My Commission expires: 12-4-06



SCHEDULE I

<u>Trademark</u>	<u>Registration No.</u>	<u>Filing Date</u>	<u>Serial No.</u>
AMERICAN RAG CIE	2710769	November 8, 2001	76337153
AMERICAN RAG CIE	1936234	September 19, 1994	74575439
AMERICAN RAG CIE	1882605	May 25, 1993	74394349