

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SWS Group, Inc.	Southwest Securities Group, Inc.	08/28/2002	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Westwood Holdings Group, Inc.
Street Address:	300 Crescent Court
Internal Address:	Suite 1320
City:	Dallas
State/Country:	TEXAS
Postal Code:	75201
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	2209239	WESTWOOD MANAGEMENT CORPORATION
Registration Number:	2208954	WESTWOOD TRUST

CORRESPONDENCE DATA	
Fax Number:	(214)978-3099
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	214.978.3064
Email:	roxanne.edwards@bakernet.com
Correspondent Name:	S. Roxanne Edwards c/o Baker & McKenzie
Address Line 1:	2001 Ross Avenue
Address Line 2:	2300 Trammell Crow Center
Address Line 4:	Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	WESTWOOD TRUST ASSIGNMENT
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NAME OF SUBMITTER:	S. Roxanne Edwards
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Total Attachments: 2
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OP \$65.00 2209239

SERVICE MARK ASSIGNMENT

This Assignment is by and between SWS Group, Inc. (formerly known as Southwest Securities Group, Inc.) ("Southwest"), a corporation organized and existing under the laws of the state of Delaware, having a principal place of business at 1201 Elm Street, Suite 3500, Dallas, Texas 75270, and Westwood Holdings Group, Inc., ("Westwood"), a corporation organized under the laws of the state of Delaware, having a principal place of business at 300 Crescent Court, Suite 1320, Dallas, TX 75201.

WHEREAS, Southwest represents that it is the owner of all right, title, and interest to the U.S. Service Mark Registrations for WESTWOOD MANAGEMENT CORPORATION, used in connection with financial management services and WESTWOOD TRUST, used in connection with trust and fiduciary services, and may own rights in certain similar variations thereof which contain the word WESTWOOD (hereinafter "Service Marks").

WHEREAS, Southwest represents that it is not aware of any claims by others of infringement by it or others for using the Service Marks nor is Southwest aware of any other prior claims to ownership of the Service Marks;

WHEREAS, Westwood is desirous of obtaining all of Southwest's right, title and interest in and to the Service Marks, and all goodwill associated therewith, including all common law rights and any and all pending applications and registrations for the Service Marks;

NOW, THEREFORE, for and in consideration of Ten Dollars (\$10.00), mutual agreements and understandings, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Southwest does hereby sell, assign, transfer, deliver and relinquish to Westwood, its successors, assigns, and legal representatives, all of its right, title and interest in and to the Service Marks, together with any other common law rights associated therewith, the goodwill symbolized by the Service Marks, as well as the right to recover damages and profits for past infringement of these rights. Said assignment specifically includes all right, title, and interest in and to the following:

WESTWOOD MANAGEMENT CORPORATION
U.S. Trademark Registration No. 2,209,239
Filed on February 10, 1998
Registered on December 8, 1998
Financial management services

WESTWOOD TRUST
U.S. Trademark Registration No. 2,208,954
Filed on November 5, 1997
Registered on December 8, 1998
Trust and fiduciary services, namely, acting as agent custodian, with investment discretion and providing advice, and employee pension plans.

WESTWOOD TRUST

State of Texas Registration No. 57136

Registered on September 26, 1997

Trust and fiduciary services, namely, acting as agent custodian, with investment discretion and providing advice, and employee pension plans.

This assignment shall be binding upon Southwest's executors, administrators, and/or assigns and shall inure to the benefit of the executors, administrators, successors and/or assigns, as the case may be, of Westwood.

Signed this 28th day of August, 2002.

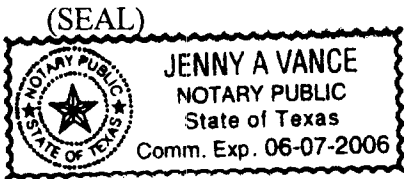
SWS GROUP, INC.

By: [Signature]

Printed Name: Stacy Hodges

Title: Executive Vice President

SUBSCRIBED AND SWORN to before me, the undersigned authority, by [Signature], acting in the position indicated on the 28th day of August, 2002.



[Signature]
Notary Public

Accepted by:

WESTWOOD HOLDINGS GROUP, INC.

By: [Signature]

Printed Name: Brian O. Casey

Title: President & COO

Date: 9/3/02