

10-21-2003



Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

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S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 10-13-03 New Agency, Inc. [ ] Individual(s) [ ] Association [ ] General Partnership [ ] Limited Partnership [x] Corporation-State [ ] Other Additional name(s) of conveying party(ies) attached? [ ] Yes [ ] No

2. Name and address of receiving party(ies) Name: InsureOne Independent Insurance Internal Address: Agency, Inc. Street Address: 4450 Sojourn Drive, Suite 500 City: Addison State: Texas Zip: 75001 [ ] Individual(s) citizenship [ ] Association [ ] General Partnership [ ] Limited Partnership [x] Corporation-State [ ] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [ ] Yes [ ] No

3. Nature of conveyance: [ ] Assignment [ ] Merger [ ] Security Agreement [x] Change of Name [ ] Other Execution Date: February 2, 2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,104,486 Additional number(s) attached [ ] Yes [x] No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Roger N. Chauza, Esq. Internal Address: Street Address: P.O. Box 140036 City: Irving State: Texas Zip: 75014

7. Total fee (37 CFR 3.41) \$ 40 [x] Enclosed [ ] Authorized to be charged to deposit account

8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Roger N. Chauza Signature Date: OCT. 13, 2003

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002846 FRAME: 0563

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Mark: Insure One  
Registration No.: 2,104,486  
Serial No.: 74/101,998  
Registration Date: October 14, 1997  
Owner: InsureOne Independent Insurance Agency, LLC

BOX PostReg  
FEE  
COMMISSIONER FOR TRADEMARKS  
2900 Crystal Drive  
Arlington, VA 22202-3514

Dear Sir:

**DECLARATION OF OWNERSHIP TRANSFER AND NAME CHANGE**

I, David B. Snyder, Vice-President of InsureOne Independent Insurance Agency, LLC, of 4450 Sojourn Drive, Suite 500, Addison, Texas 75001, verify and declare that the following facts are true and accurate.

1. On or about January 1<sup>st</sup>, 2002, Warrior Insurance Group, the previous owner of those certain marks, as described hereinbelow, transferred all of its assets, including the goodwill and the trademarks, to New Agency, LLC.

2. Subsequent thereto, New Agency, LLC a corporation of the State of Illinois, changed its business name to InsureOne Independent Insurance Agency, LLC.

3. Submitted herewith also is a copy of a document by the Office of Secretary of the State of Illinois, dated February 1, 2002, referencing "InsureOne Independent Insurance Agency, LLC," and indicating the "old" name of New Agency, LLC.

4. This Declaration is submitted as a request to update the assignment records of the U.S. Patent and Trademark Office to reflect that the correct name of the business after the name change is: InsureOne Independent Insurance Agency, LLC.

5. Accordingly, please update the records of the U.S. Patent and Trademark Office to show that the name of New Agency, LLC is now InsureOne Independent Insurance Agency, LLC.

6. As a result of the name change, the records of the U.S. Patent and Trademark Office should reflect that InsureOne Independent Insurance Agency, LLC is the present owner of the following trademarks:

a) INSURE ONE and red background - registered on October 14, 1997, Registration No. 2,104,485.

b) INSURE ONE - registered on October 14, 1997, Registration No. 2,104,486.

c) Insureone.com - registered on May 8, 1997, Registration No. 2,217,852

d) INSURE ONE + Stylized - registered on September 16, 1999, Registration No. 2,372,895

7. Since the name change, InsureOne Independent Insurance Agency, LLC has been the owner of the marks identified in paragraph 6 above, and continues to be the owner of such marks.

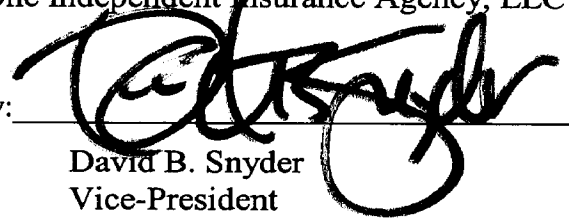
**Declaration of Name Change**

**AMAH-1000T8**

The undersigned, being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that: he is properly authorized to execute this document on behalf of the Owner; and that all statements made of his own knowledge are true and that all statements made upon information and belief are believed to be true.

InsureOne Independent Insurance Agency, LLC

By: \_\_\_\_\_

A handwritten signature in black ink, appearing to read "D. Snyder", is written over a horizontal line. The signature is stylized and cursive.

David B. Snyder  
Vice-President

Date: October 13, 2003



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**OFFICE OF THE SECRETARY OF STATE**

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**JESSE WHITE • Secretary of State**

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02/01/2002

C T CORPORATION SYSTEM  
208 SOUTH LASALLE STREET  
CHICAGO, IL 60604-1136

RE INSUREONE INDEPENDENT INSURANCE AGENCY, LLC  
OLD: NEW AGENCY, LLC

DEAR SIR OR MADAM:

APPLICATION FOR AMENDMENT HAS BEEN PLACED ON FILE, AND THE LIMITED LIABILITY COMPANY CREDITED WITH THE REQUIRED FILING FEE.

SINCERELY YOURS,

JESSE WHITE  
SECRETARY OF STATE

DEPARTMENT OF BUSINESS SERVICES  
LIMITED LIABILITY COMPANY DIVISION  
TELEPHONE (217)524-8008

JW:LLC