

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Canoe Ridge Vineyard, LLC		05/12/2004	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA	
Name:	The Chalone Wine Group, Ltd.
Street Address:	621 Airpark Road
City:	Napa
State/Country:	CALIFORNIA
Postal Code:	94558
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	1859259	CANOE RIDGE
Registration Number:	2477683	CANOE RIDGE

CORRESPONDENCE DATA	
Fax Number:	(415)393-9887
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(415) 954-0200
Email:	trademark@ssd.com
Correspondent Name:	Squire, Sanders & Demspey LLP
Address Line 1:	One Maritime Plaza
Address Line 2:	Suite 300
Address Line 4:	San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	36538.129
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NAME OF SUBMITTER:	Jim Lyons
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Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, Canoe Ridge Vineyard, LLC, a limited liability company duly organized and existing under the laws of the State of Washington, with its principal place of business at P.O. Box 684, 1102, West Cherry, Walla Walla, WA 99362 ("Assignor"), is the owner of the marks and associated trademark registrations, collectively "the Marks," listed in Attachment A; and

WHEREAS, The Chalone Wine Group, Ltd., a corporation organized under the laws of the State of California, with its principal place of business at 621 Airpark Road, Napa, CA 94558, ("Assignee"), wishes to acquire the Marks and associated trademark registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and associated trademark registrations.

Executed the 12 day of May, 2004

CANOE RIDGE VINEYARD, LLC
(Assignor)

By: (Shawn Blom)
Name: Shawn Conroy Blom
Title: VP and CFO
Date: 5-12-04

Accepted by Assignee THE CHALONE WINE GROUP, LTD.

By: (Shawn Blom)
Name: Shawn Conroy Blom
Title: VP and CFO
Date: 5-12-04

ATTACHMENT A
the "Marks"

Mark	Registration No.
CANOE RIDGE	1,859,259
CANOE RIDGE	2,477,683

SanFrancisco/124226.1