

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Innovative Folding Carton Co., Inc.		01/13/1998	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Innovative Acquisition Company, Inc.		
<b>Street Address:</b>	c/o Impaxx, Inc. 999 Plaza Drive, Suite 830		
<b>City:</b>	Schaumburg		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60173		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75222384	INNOVATIVE COLOR SIMULATOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(949)451-4220		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	dsegal@gibsondunn.com		
<b>Correspondent Name:</b>	David A. Segal		
<b>Address Line 1:</b>	4 Park Plaza, Jamboree Center		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	43207-09001		
<b>NAME OF SUBMITTER:</b>	Stephanie Kann		
<b>Total Attachments: 1</b>			
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CH 75222384 \$40.00

**TRADEMARK ASSIGNMENT**

This Assignment is made on this 13th day of January, 1998, by Innovative Folding Carton Co., Inc., a New Jersey corporation, having a principal business address at 901 Durham Avenue, South Plainfield, New Jersey 07080 (hereinafter "Assignor"), in favor of Innovative Acquisition Company, Inc., a Delaware corporation, having a principal place of business c/o Impaxx, Inc., 999 Plaza Drive, Suite 830, Schaumburg, IL 60173 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark INNOVATIVE COLOR SIMULATOR, the application for federal registration therefor, Serial No. 75/222,384, (the "Mark") and the goodwill developed through the use of the Mark:

WHEREAS, Assignee desires to acquire all right, title, and interest in and to the Mark, the application for federal registration therefor, and the goodwill developed through the use of the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, the entire right, title, and interest in and to the Mark, any application for federal registration therefor, and the goodwill of the business symbolized by the Mark. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Mark, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

**INNOVATIVE FOLDING CARTON CO., INC.**

By: *Hal Conroy*  
Name: *HAL CONROY*  
Title: *PRESIDENT*

Subscribed and sworn to  
before me this 13<sup>th</sup> day  
of JANUARY, 1998.

*Debra-Ann Palumbo*  
Notary Public  
DEBRA-ANN PALUMBO  
Notary Public, State of New York  
No. 24-4790559  
My Commission Expires Qualified in Kings County  
Commission Expires Jan. 31, 1998

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