



10-22-2003



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 10-17-03 Christian Purchasing Network, Inc. [ ] Individual(s) [ ] Association [ ] General Partnership [ ] Limited Partnership [x] Corporation-State [ ] Other Additional name(s) of conveying party(ies) attached? [ ] Yes [x] No

2. Name and address of receiving party(ies) Name: Christian Purchasing Network, Inc. Internal Address: Suite 204 Street Address: 3231 Gulf Gate Drive City: Sarasota State: FL Zip: 34231 [ ] Individual(s) citizenship [ ] Association [ ] General Partnership [ ] Limited Partnership [x] Corporation-State Florida [ ] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [ ] Yes [ ] No

3. Nature of conveyance: [x] Assignment [ ] Merger [ ] Security Agreement [ ] Change of Name [ ] Other Execution Date: 8/31/2003

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,007,355 and 2,009,285 Additional number(s) attached [ ] Yes [x] No

6. Total number of applications and registrations involved: 2

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Michael T. Murphy, Esq. Internal Address: Roylance, Abrams, Berdo & Goodman, L.L.P. Street Address: 1300 19th Street, NW Suite 600 City: Washington State: DC Zip: 20036-1649

7. Total fee (37 CFR 3.41) \$ 65.00 [x] Enclosed [ ] Authorized to be charged to deposit account

8. Deposit account number: 18-2220

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9. Signature. Michael T. Murphy Name of Person Signing [Signature] Signature 10-17-03 Date

Total number of pages including cover sheet, attachments, and document: 2

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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**SERVICE MARK ASSIGNMENT**

WHEREAS, Christian Purchasing Network, Inc., a Florida corporation with a principal business address at Bayou Office Center, 1751 Mound Street, Suite 1A, Sarasota, FL 34236 (hereinafter called "Assignor"), is the owner of all right, title and interest in and to U.S. Service Mark Registration No. 2,007,355 - CHRISTIAN PURCHASING NETWORK, registered October 15, 1996, and U.S. Service Mark Registration No. 2,009,285 - CPN CHRISTIAN PURCHASING NETWORK & Design, registered October 22, 1996 (the "Marks and Registrations"); and

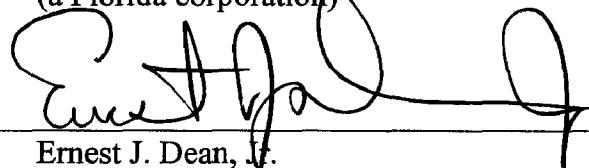
WHEREAS, Christian Purchasing Network, Inc., a Delaware corporation with a principal business address at 3231 Gulf Gate Drive, Suite 204, Sarasota, FL 34231 (hereinafter called "Assignee"), desires to acquire all right, title and interest in and to the Marks and Registrations;

NOW, THEREFORE, Assignor hereby assigns, and transfers to Assignee, all right, title and interest in and to the Marks and Registrations, together with whatever rights it may have in the Marks and Registrations, together with the business goodwill associated with the said Marks and Registrations, and the right to sue for and collect damages, profits, attorneys' fees, and all other available remedies for past infringements of the said Marks and Registrations.

ASSIGNOR

CHRISTIAN PURCHASING NETWORK, INC.  
(a Florida corporation)

By:



Ernest J. Dean, Jr.  
Chief Financial Officer

Dated: August 31, 2003