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102580656

FINANCE SECTION

MAIL STOP - ASSIGNMENT RECORDATION SERVICES

Director of the United States Patent and Trademark Office

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

10.20.03

Please record the attached original document:

- 1. Name(s) of conveying party(s): **United Publications, Inc.**
- 2. Name and address of receiving party: **GIE Media, Inc.
4012 Bridge Avenue,
Cleveland, Ohio 44113-3399**

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other

Execution Date(s): **August 29, 2003**

4. Serial number: **78/286,256, filed August 12, 2003**

If this document is being filed together with a new application, the execution date of the declaration for the application being filed is:

5. Name and address of party to whom correspondence concerning documents should be mailed: **Heather M. Barnes, Esq.
BROUSE MCDOWELL
500 First National Tower
106 S. Main Street
Akron, Ohio 44308-1471**

6. Total number of applications and trademarks involved: **1**

7. Total fee (37 CFR 1.21(h)): **\$40.00**

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TRADEMARK
REEL: 002848 FRAME: 0089

A check in the amount of \$40.00, which includes the fee for recording the Assignment is enclosed.

Please charge deposit account 501210 in the amount of \$40.00 to cover the recording fee.

8. Please charge any additional fees due, or credit any overpayment to deposit account number 501210.

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Respectfully submitted,

BROUSE MCDOWELL

10/17/03

Date

Heather M. Barnes

Heather M. Barnes, Esq.

Reg. No. 44,022

500 First National Tower

106 S. Main Street

Akron, Ohio 44308-1471

Telephone No.: (330) 535-9999

Fax No.: (330) 535-5000

Total number of pages comprising cover sheet:

2

The foregoing assignment is hereby accepted:

GIE MEDIA, INC.

By: Daniel Moreland
Its: EXECUTIVE VICE PRESIDENT

STATE OF OHIO)
COUNTY OF Summit)

On this 29th day of August, 2003, before me, a Notary Public in and for the County and State aforesaid, personally appeared Daniel Moreland to me known, and known to me to be the Executive Vice President of **GIE Media, Inc.** and acknowledged that he executed the foregoing document by authority of **GIE Media, Inc.** and for the uses and purposes therein expressed.

Michael A. Sweeney
NOTARY
MICHAEL A. SWEENEY, Atty.
NOTARY PUBLIC • STATE OF OHIO
My Commission Has No Expiration Date
Section 147.03 O.R.C.