

Form PTO-1594  
(rev 3/1)

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

U. S. Department of Commerce  
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

**Bank of America, N.A., as Agent**

- Individual(s)
- General Partnership
- Limited Partnership
- Corporation

Other - **National Banking Association**  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of receiving party(ies)

**Lifestyle Brands, Ltd.  
680 North Lake Shore Drive  
Chicago, IL 60611**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - **Delaware**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other - **Partial Release of Security Interest in Trademarks**

Execution Date: **March 4, 2004**

4. Application number(s) or registration number(s):

A. Trademark Application No(s).  
**Please see attached**

B. Trademark Registration No(s).  
**Please see attached.**

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

**Carole Aciman, Esq.  
SKADDEN, ARPS, SLATE, MEAGHER  
& FLOM LLP  
Four Times Square  
New York, New York 10036**

6. Total number of applications/registrations involved: **28**

7. Total fee (37 CFR 3.41) **\$715**

All fees and any deficiencies are authorized to be charged to Deposit Account  
**(Our Ref. 057930/17)**

8. Deposit Account No. **19-2385**

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Carole Aciman

Name

Carole Aciman

Signature

May 6, 2004

Date

Total number of pages including cover sheet, attachments, and document: **6**

CH \$715.00 192386 78094019

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**CONTINUATION OF ITEM 4. Trademark Application and Registration Numbers**

A. Trademark Application No(s).	B. Trademark Registration No(s).
78094019	777377
78098103	777378
76402158	2647004
76402534	636452
76402482	2054164
76402014	1491870
76402017	1503021
76402533	1492152
76360590	1492548
76402179	788735
76401371	
76401030	
76384771	
78098100	
76402047	
76402013	
76402472	
76402471	

**EXHIBIT A****Trademark List by Owner**Owner: **LIFESTYLE BRANDS, LTD.**

Trademark	Case Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
COVENTRY	SC95000327/ United States of America	Published 9	78/094019 19-Nov-2001	
COVENTRY	SC95000329/ United States of America	Published 18	78/098103 13-Dec-2001	
COVENTRY	SC8800187/ United States of America	Registered 14	72-190342 06-Apr-1964	777377 22-Sep-1964
COVENTRY AND EAGLE	SC95000341/ United States of America	Pending 14	76/402158 01-May-2002	
COVENTRY AND EAGLE	SC95000339/ United States of America	Pending 18	76/402534 01-May-2002	
COVENTRY U.S.A.	SC95000334/ United States of America	Published 25	76/402482 01-May-2002	
COVENTRY U.S.A.	SC95000345/ United States of America	Pending 14	76/402014 01-May-2002	
COVENTRY U.S.A.	SC95000342/ United States of America	Pending 18	76/402017 01-May-2002	
COVENTRY U.S.A.	SC95000338/ United States of America	Published 9	76/402533 01-May-2002	
COVENTRY WITH EAGLE LOGO	SC95000330/ United States of America	Published 9	76/360590 18-Jan-2002	
COVENTRY WITH EAGLE LOGO	SC95000335/ United States of America	Published 25	76/402179 01-May-2002	
SARAH (TYPED)	SC8900003/ United States of America	Registered 14	72-190, 343 06-Apr-1964	777.378 22-Sep-1964
SARAH COVENTRY	SC9500023/ United States of America	Registered 25	76/241971 17-Apr-2001	2647004 11-May-2002
SARAH COVENTRY	SC95000332/ United States of America	Published 3	76/401371 26-Apr-2002	
SARAH COVENTRY	SC95000333/ United States of America	Published 25	76/401030 26-Apr-2002	
SARAH COVENTRY	SC95000331/ United States of America	Published 9	76/384771 20-Mar-2002	

## Trademark List by Owner

Owner: LIFESTYLE BRANDS, LTD.

Trademark	Case Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
ARAH COVENTRY	SC95000328/ United States of America	Published 18	78/098100 13-Dec-2001	
ARAH COVENTRY (TYPED)	SC8800212/ United States of America	Registered 14	72-001851 01-Feb-1956	636452 30-Oct-1956
ARAH COVENTRY AMERICA	9600154/ United States of America	Registered 9	74/732032 13-Sep-1995	2054164 22-Apr-1997
ARAH COVENTRY with BUTTERFLY DESIGN	SC95000343/ United States of America	Published 25	76/402047 01-May-2002	
ARAH COVENTRY with butterfly Design	SC95000344/ United States of America	Pending 18	76/402013 01-May-2002	
ARAH COVENTRY with BUTTERFLY DESIGN	SC95000340/ United States of America	Pending 14	76/402472 01-May-2002	
ARAH COVENTRY with BUTTERFLY DESIGN	SC95000346/ United States of America	Published 9	76/402471 01-May-2002	
C & BUTTERFLY DESIGN (OLD)	SC8800242/ United States of America	Registered 3	73692363 29-Oct-1987	1491870 14-Jun-1988
C & BUTTERFLY DESIGN (OLD)	SC8800241/ United States of America	Registered 18	73693101 02-Nov-1987	1503021 06-Sep-1988
C & BUTTERFLY DESIGN (OLD)	SC8800243/ United States of America	Registered 14	73692464 29-Oct-1987	1492152 14-Jun-1988
C & BUTTERFLY DESIGN (OLD)	SC8800244/ United States of America	Registered 35	73692437 29-Oct-1987	1492548 14-Jun-1988
C (TYPED)	SC8800240/ United States of America	Registered 14	72193707	788735 27-Apr-1965

**PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS**

This PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is made as of this 4<sup>th</sup> day of March, 2004, in favor of Lifestyle Brands, Ltd., a Delaware corporation ("Assignee"), by Bank of America, N.A., as Agent (the "Agent") under the Credit Agreement, dated as of March 11, 2003 (the "Credit Agreement"), among PEI Holdings, Inc., a Delaware corporation (the "Borrower"), the Agent, and the other lenders party thereto. Assignee is located at 680 North Lake Shore Drive, Chicago, IL 60611.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, the Agent hereby unconditionally and expressly releases, terminates, extinguishes and reassigns any and all of its right, title and interest in and to, and any and all liens and security interests it may have upon, the Assignee's Trademarks (as defined in the Security Agreement described below) listed on Exhibit A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to (i) the Security Agreement, dated as of March 11, 2003 (the "Security Agreement"), among Playboy Enterprises, Inc. and each of the domestic subsidiaries of the Borrower set forth on the signature page thereto (including Assignee) and the Agent and (ii) the Trademark Security Agreement made as of March 11, 2003 (the "Trademark Security Agreement"), by the parties set forth on the signature page thereto (including Assignee) in favor of the Agent, which Trademark Security Agreement was recorded by the United States Patent and Trademark Office on March 19, 2003, at reel number 002685, frame number 0477.

This Release shall be binding upon the Agent's legal representatives, assigns and successors.

IN WITNESS WHEREOF, the undersigned, pursuant to due corporate authority has caused this Release to be executed in its corporate name by the officer duly authorized.

BANK OF AMERICA, N.A., as Agent

By: Paul Folino  
Name: Paul Folino  
Title: Assistant Vice President

STATE OF ILLINOIS )  
 ) ss.:  
COUNTY OF COOK )

The foregoing instrument was executed and acknowledged to me this 4<sup>th</sup> day of March, 2004 by Paul Folino, a duly authorized officer of Bank of America, N.A.

Maria Paggao  
Notary Public

[Notarial Seal]



My commission expires: 2/1/05