

Form PTO-1594
(Rev. 10/02)
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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.


<p>1. Name of conveying party(ies): J.P. Original Corporation</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State California <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies) Name: Bee Fly, S.A.R.L. Internal Address: _____ Street Address: 118/130, Avenue Jean Jaurés City: Paris State: France Zip: 75019</p> <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State France <input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: April 15, 2004</p>	

<p>4. Application number(s) or registration number(s): A. Trademark Application No.(s) _____ B. Trademark Registration No.(s) 2,286,424</p> <p>Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	
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<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: David M. Carter Internal Address: P.O. Box 2985 Street Address: 56 Central Avenue Suite 101 City: Asheville State: N.C. Zip: 28802</p>	<p>6. Total number of applications and registrations involved: 1</p> <p>7. Total fee (37 CFR 3.41).....\$ 40.00 <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: _____</p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
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DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David M. Carter  **April 30, 2004**
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 245

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CP \$40.00 2286424

**DEED OF ASSIGNMENT
OF UNITED STATES TRADEMARK**

WHEREAS, J.P. Original Corporation, a California corporation, having a place of business at 2230 South Tubeway Avenue, Commerce, California 90040 (hereinafter referred to as "Assignor"), owns all right, title and interest in and to U.S. Trademark Registration No. 2,286,424 for BEE FLY and all of the goodwill associated therewith (hereinafter referred to as the "Trademark"); and

WHEREAS, Bee Fly, S.A.R.L., a French corporation, having a place of business at 118/130, Avenue Jean Jaurés, 75019 Paris - France (hereinafter referred to as "Assignee"), desires to acquire Assignor's entire right, title and interest in and to the Trademark, together with the good will of the business symbolized by the Trademark.

NOW THEREFORE, in consideration of one dollar (\$1.00 U.S.) and other good and valuable consideration, receipt of which is acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Trademark, together with the good will of the business symbolized by the Trademark. Assignor agrees that it will, upon the reasonable request of Assignee, execute and deliver papers which are

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necessary or desirable to perfect title in the Trademark in Assignee and for the registration thereof.

IN WITNESS WHEREOF, a duly authorized officer of Assignor has hereunto set his hand and seal on this 15th day of April, 2004.

J.P. ORIGINAL CORPORATION

Signature: [Handwritten Signature]

Name: CHANG-HUAN HSUEH

Title: Secretary

State of California
County of Los Angeles } ss.

On April 15, 2004, before me, Angela A. Ganda, Notary Public, personally appeared Chang-Huan Hsueh, personally known to me, or proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



Angela A. Ganda
NOTARY PUBLIC

My commission expires: 5-10-2006

UNITED STATES PATENT AND TRADEMARK OFFICE

Original Registrant: J.P. Original Corporation
Assignee: Bee Fly, S.A.R.L.
Mark: BEE FLY
Registration No.: 2,286,424
Registration Date: October 12, 1999
International Class: 025

DESIGNATION OF DOMESTIC REPRESENTATIVE

WHEREAS, Bee Fly, S.A.R.L., a French corporation, having an address of 118/130, Avenue Jean Jaurès, 75019 Paris - France (hereinafter referred to as "Bee Fly") has acquired by assignment from J.P. Original Corporation the entire right, title and interest in and to U.S. Trademark Registration No. 2,286,424 for the mark BEE FLY together with the good will associated therewith; and

WHEREAS, Bee Fly is not domiciled in the United States.

NOW THEREFORE, pursuant to 15 U.S.C. §§ 1051(a) and 1060(b), Bee Fly hereby designates the following person as its domestic representative in the United States for receipt of service of process or notice of proceedings affecting U.S. Trademark Registration No. 2,286,424 or rights thereunder:

Carter Schnedler & Monteith, P.A.
66 Central Avenue, Suite 101
P.O. Box 2985
Asheville, N.C. 28802

BEE FLY, S.A.R.L.

By: [Signature]
Gerald Uzan
Manager



SARL au capital de 2.500.000 Frs
118-130 avenue Jean Jaurès
75019 PARIS

Date: 30 APRIL 2004
Tel 01 48 57 96 18 - Fax 01 48 57 14 83
NVA FR 78 404 491 250 00019

Bee Fly Domestic Rep.doc