

FORM PTO-1594
(Rev. 10/02)

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

OMB No. 0651-0027 (exp. 6/30/2005)

M&G 1197.13US01, 1197.14US01, 1197.16US01, 1197.18US01, 1197.19US01
KMP: rhp

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
National American University

Individuals Association
 General Partnership Limited Partnership
 Corporation-State of South Dakota
 Other: _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Dlorah, Inc.
3800 Fairway Hills Drive
Rapid City, South Dakota, 57702-5320

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other: _____

Excution Date: April 8, 2004

Individual(s) citizenship Association
 General Partnership Limited Partnership
 Corporation-State of South Dakota
 Other: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
 (Designations must be separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)/ Mark(s)

B. Trademark Reg. No.(s)/Mark(s)
2,454,023 2,202,126 2,220,866 2,622,131 2,622,132

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Kristina M. Foudray
 Address: MERCHANT & GOULD P.C.
 P.O. Box 2910
 Minneapolis, MN 55402-0910

6. Total number of applications and trademarks involved: 5

7. Total fee (37 CFR 3.41): \$140.00
 Enclosed
 Authorized to be charged to deposit account 13-2725

8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725

DO NOT USE THIS SPACE

9. Signature:
Kristina M. Foudray
Name of Person Signing

Kristina M. Foudray
Signature

April 29 2004
Date

Total number of pages including cover sheet, attachments, and document: 2

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Director of the United States Patent and Trademark Office
Washington, D.C. 20231

GH \$140.00 132726 2464023

ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS, National American University ("NAU"), formerly National College, a South Dakota corporation, located at 14 St. Joseph Street, Suite 300, Rapid City, South Dakota 57701, is the owner of the marks attached on Schedule A ("Marks"), and owns trademark registrations for these marks in the United States Patent and Trademark Office.

and

WHEREAS, Dlorah, Inc. ("Dlorah"), a South Dakota corporation, located at 3800 Fairway Hills Drive, Rapid City, South Dakota, 57702-5320, is desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said NAU does hereby assign unto Dlorah all right, title and interest in and to Marks and the corresponding trademark registrations, together with the good-will associated with the Marks.

NATIONAL AMERICAN UNIVERSITY

Date: April 8, 2004

By: 

Title: VP/HR/GENERAL COUNSEL

AY-07-04 11:00AM FROM-Merchant & Gould 2
APR-16-04 01:32PM FROM-Merchant & Gould 3

6123329081
6123329081

T-698 P.003/007 F-896
T-025 P.004/004 F-214

SCHEDULE A

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BETS OF BOTH WORLDS - IDP	2,454,023	May 22, 2001
NAU	2,202,126	November 3, 1998
NATIONAL AMERICAN UNIVERSITY	2,220,866	January 26, 1999
THE ONLINE INSTITUTE FOR EXCELLENCE AND SUCCESS	2,622,131	September 17, 2002
TOES	2,622,132	September 17, 2002

ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS, National American University ("NAU"), formerly National College, a South Dakota corporation, located at 14 St. Joseph Street, Suite 300, Rapid City, South Dakota 57701, is the owner of the marks attached on Schedule A ("Marks"), and owns trademark registrations for these marks in the United States Patent and Trademark Office. and

WHEREAS, Dlorah, Inc. ("Dlorah"), a South Dakota corporation, located at 3800 Fairway Hills Drive, Rapid City, South Dakota, 57702-5320, is desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said NAU does hereby assign unto Dlorah all right, title and interest in and to Marks and the corresponding trademark registrations, together with the good-will associated with the Marks.

NATIONAL AMERICAN UNIVERSITY

Date: April 8, 2004

BY: 

Title: JDHR/GENERAL COUNSEL

14 11:01AM FROM-Merchant & Gould 2
6-04 01:33PM FROM-Merchant & Gould 3

6123329081
6123329081

T-698 P.007/007 F-896
T-025 P.004/004 F-214

SCHEDULE A

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BETS OF BOTH WORLDS - IDP	2,454,023	May 22, 2001
NAU	2,202,126	November 3, 1998
NATIONAL AMERICAN UNIVERSITY	2,220,866	January 26, 1999
THE ONLINE INSTITUTE FOR EXCELLENCE AND SUCCESS	2,622,131	September 17, 2002
TOIES	2,622,132	September 17, 2002