

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Dad's Pet Care, Inc.		04/14/2004	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Dad's Pet Care
Street Address:	18746 Mill Street
Internal Address:	Attn: Jace Wallace
City:	Meadville
State/Country:	PENNSYLVANIA
Postal Code:	16335
Entity Type:	Fictitious Name: PENNSYLVANIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78251098	DAD'S HOMESTYLE BISCUITS

CORRESPONDENCE DATA

Fax Number: (314)439-9937
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 814-724-7710
Email: tsienterprise@swbell.net
Correspondent Name: Dad's Pet Care

TRADEMARK

NAME CHANGE/ASSIGNMENT OF TRADEMARKS

For good and valuable consideration, receipt of which is hereby acknowledged, Dad's Pet Care, Inc. ("Dad's") P.O. Box 451, 18746 Mill Street, Meadville, Pennsylvania 16335 (Assignor), has changed its name, and as owner of the attached marks therefore assigns to Dad's Pet Care, a fictitious name entity formed in Pennsylvania ("Dad's Pet Care"), 18746 Mill Street, Meadville, Pennsylvania 16335 (Assignee), all rights, title and interest in and to the marks attached hereto as Exhibit A, together with the goodwill symbolized by the marks, effective as of January 1, 2004.

IN WITNESS WHEREOF, Dad's has caused this Name Change/Assignment to be signed by its duly authorized officers on this 14 day of April, 2004.

DAD'S PET CARE, INC.
(Owner/Assignor)

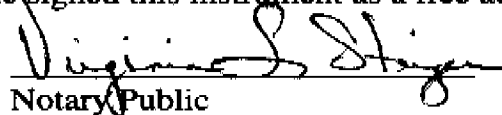


BY: DOUGLAS A. LANG
V.P., SALES & MARKETING

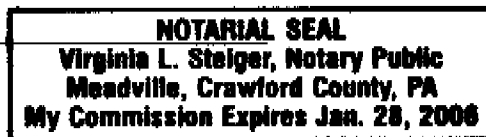
STATE OF PENNSYLVANIA)

COUNTY OF Crawford) SS

On the 14th day of April, 2004, before me appeared Douglas A. Lang, the person who was authorized to sign this instrument on behalf of the identified corporation, who being sworn, acknowledged that he signed this instrument as a free act.


Notary Public

My Commission Expires: _____



ATTACHMENT TO ASSIGNMENT/NAME CHANGE

MARK

REG./SERIAL NO.

DAD'S HOMESTYLE BISCUITS 78251098