

FORM PTO-1594 (modified)

(Rev 03/01)

U.S. DEPARTMENT OF COMMERCE

U.S. Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copies thereof.

1. Name of conveying party(ies):

Bradley Corporation

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State-WI
☐ Other _____

Additional conveying party(ies) **NO**

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: **April 8, 2004**

2. Name and address of receiving party(ies):

Name: **Bradley Fixtures Corporation**Internal Address: **W142 N9101 Fountain Boulevard**

Street Address:

City: State: Zip: **Menomonee Falls, WI 53052**

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State - WI

☐ Other
 If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,613,631; 859,559; 778,039; 769,381Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Mark J. Diliberti**Internal Address: **FOLEY & LARDNER LLP**Street Address: **777 East Wisconsin Avenue**City: **Milwaukee** State: **Wisconsin** Zip: **53202-5306**6. Total number of applications and registrations involved: **4**7. Total fee (37 C.F.R. § 3.41): **\$115.00**

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

06-1447

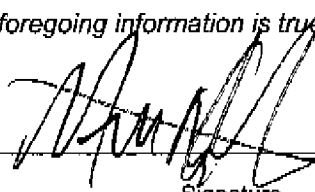
DO NOT USE THIS SPACE

9. Statement and signature:

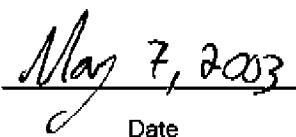
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark J. Diliberti

Name of person signing



Signature



Date

Total number of pages including cover sheet, attachments, and document: **4**

CH \$115.00 061447 1613631

TRADEMARK ASSIGNMENT

WHEREAS, Bradley Corporation, a Wisconsin corporation with a place of business located at W142 N9101 Fountain Boulevard, Menomonee Falls, Wisconsin 53052 ("Assignor") is the owner of those trademarks (the "Marks") listed on the attached Schedule A, together with those registrations (the "Registrations") therefor listed on the Schedule A; and

WHEREAS, Bradley Fixtures Corporation, a Wisconsin corporation, with a place of business located at W142 N9101 Fountain Boulevard, Menomonee Falls, Wisconsin 53052, ("Assignee") wishes to acquire the Marks and the Registrations, together with the goodwill of the business in connection with which the Marks and the Registrations are used.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor hereby acknowledges, Assignor hereby agrees to and does sell, assign and transfer to Assignee its entire right, title and interest in and to the Marks and the Registrations, together with the goodwill of the business to which the Marks and the Registrations pertain, as well as all rights of enforcement and recovery for past infringement. Assignor further agrees to take all reasonable and necessary steps to implement the provisions of this assignment, at Assignee's expense.

IN WITNESS WHEREOF, the following duly authorized officers of Assignor and Assignee have executed this Trademark Assignment on the date listed below.

BRADLEY CORPORATION

BRADLEY FIXTURES CORPORATION

* By: William Anderson* By: William AndersonWilliam Anderson - President
Print Name and TitleWilliam Anderson - President
Print Name and Title

Subscribed to and sworn before me
this 8th day of April,
2004.

Subscribed to and sworn before me this
8th day of April,
2004.

Susan R. Fortney
Notary Public
My Commission Expires: Sept 10, 2006

Susan R. Fortney
Notary Public
My Commission Expires: Sept 10, 2006

SCHEDULE A

MARK	U.S. REGISTRATION NO.
ACCU-ZONE	1,613,631
BRADPACK	859,559
MODESTY MODULE	778,039
PANELON	769,381