

10-23-2003

Form PTO-1594 (Rev. 10/02) 10-2003
OMB No. 0651-0027 (exp. 6/30/2005)
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RE



102582419

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Decision Point Marketing, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other North Carolina
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Bill of Sale
- Merger
- Change of Name

Execution Date: 01/12/01

2. Name and address of receiving party(ies)

Name: Cold Sell Systems, Inc.

Internal

Address:

Street Address: PO Box 11259

City: Winston-Salem State: NC Zip: 27116

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State North Carolina
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2332823,

2332816

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rodrick J. Enns

Internal Address:

Street Address: 939 Burke Street

City: Winston-Salem State: NC Zip: 27101

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-1779

DO NOT USE THIS SPACE

9. Signature.

Rodrick J. Enns

Name of Person Signing

Signature

10/14/03

Date

Total number of pages including cover sheet, attachments, and document: 4

10/22/2003 ECOOPER 00000047 2332823

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:0521
02 FC:0522

40.00 OP
25.00 OP

TRADEMARK
REEL: 002849 FRAME: 0869



DECISION POINT MARKETING[®]

January 12, 2001

BILL OF SALE

SOLD TO: COLD SELL Systems, Inc.
4410 Providence Lane
Winston-Salem, NC

INTELLECTUAL PROPERTY:

- All Patents and Copyrights applicable to Cold-Sell[®] development and equipment. Patent applications or pending to be included.

TOOL AND EQUIPMENT:

- Tools developed or produced for the purpose of creating product associated with Cold-Sell[®] marketing. These tools will include but are not limited to: Flotation Barrel production; Cold-Sell[®] barrels and chests; all parts used in conjunction with these displays or displays designed to enhance the usage of the Cold-Sell[®] delivery system.

OTHER CONSIDERATION:

- Any and all contracts, contract rights or service agreements related to the Cold-Sell[®] marketing incentive.

For the total sum of \$1,130,000.00 and other good and valuable consideration receipt of a Promissory Note which is hereby acknowledged.

DECISION POINT MARKETING INC.

By: 
Susan E Wheeling, Secretary Treasurer